

# Graffitecture

Typographic  
Blueprints

Feb 14—  
May 18, 2025  
Exhibition Catalog



NDSM-Plein 1, Amsterdam—straatmuseum.com

**STRAAT**

Gary Stranger  
SODA  
Antigoon  
Georgia Hill



SODA - Arrival - Banbury, UK, 2019





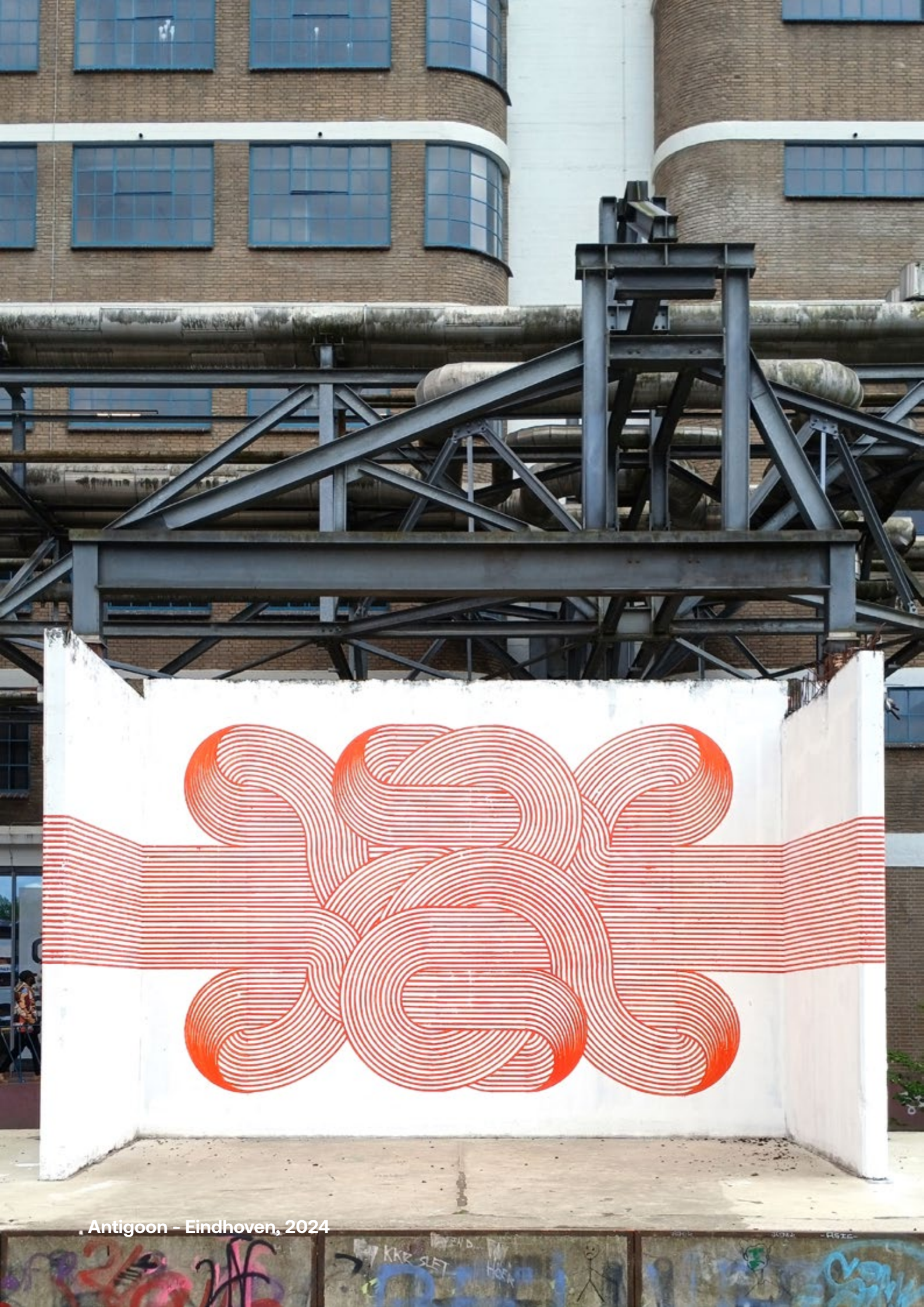
Georgia Hill - Come Close To Me, Mannheim Germany, 2024

# Graffitecture : Typographic Blueprints

Architecture embodies balance, precision, and elegant form—where design meets function with purposeful structure. Graphic design, with its typographic focus, refines letterforms into symbols of communication, shaping words with clarity and style. Graffiti, born in the streets, thrives on rebellion, raw energy, and a gritty aesthetic where letters become both message and art.

In *Graffitecture: Typographic Blueprints*, artists Gary Stranger, SODA, Georgia Hill, and Antigoon—each with roots in graffiti or street art—demonstrate how these worlds intersect. Their works transform letterforms into compositions where architectural precision and design sensibility meet a boundary-pushing creativity rooted in graffiti.

This exhibition celebrates the mastery of form, structure, and typography, showing how the rebellious, raw origins of graffiti evolve into deliberate, form-driven artistry—an interplay of expression and refined design.



, Antigoon - Eindhoven, 2024

## Note from the Curator

Graffiti is cursed to be misunderstood. Too often, it is dismissed solely as an act of defiance—viewed narrowly as vandalism or the defacement of private and public property. While this perception persists, and for good and fair reasons, it fails to recognize graffiti’s continued evolution as an art form and its ability to adapt and innovate in step with other contemporary practices, particularly painting and design.

With *Graffitecture: Typographic Blueprints*, we aim to challenge this misconception by spotlighting the convergence of graffiti and architecture through the lens of some truly excellent artists all with sincere ties to the world of graffiti, and one of graffiti’s chief characteristics, letterform. This exhibition highlights an unsung dimension of graffiti—one rooted in sophistication, precision, and intention. It invites audiences to see graffiti not as an opposing force to architecture but as an artistic dialogue, where the raw energy of graffiti complements the calculated elegance of design.

STRAAT Museum is uniquely positioned to tell this story. As a space and knowledge institute dedicated to the evolution and understanding of street art and graffiti, we are committed to educating our audience on the breadth and depth of graffiti’s possibilities. By focusing on typographic innovation, we can demonstrate how contemporary graffiti artists are engaging with form, space, and material in ways that appeal

## STRAAT

not only to street art enthusiasts but also to architects, designers, and those who value high design. This exhibition is an invitation to reconsider graffiti's place in the visual and built environment. By presenting the works of Gary Stranger, SODA, Antigoon, and Georgia Hill, we highlight how these artists elevate graffiti to a level of technical mastery and conceptual sophistication that challenges preconceived notions. Their works exist in harmony with the principles of design and architecture, offering a thoughtful dialogue that might even appeal to the architects and designers whose works and properties have often been 'graced' by graffiti in ways they find objectionable.

Ultimately, this exhibition seeks to both bridge the gap between two seemingly opposing worlds, and illustrate how graffiti and street art contribute cultural and historic layers onto the cityscape. Graffiti, often spontaneous and raw, is revealed here as a deliberate, evolving art form capable of engaging with the structured, high-minded realm of design and architecture. Through this lens, we hope to educate and inspire an audience already attuned to urban aesthetics while showing that graffiti can be as forward-thinking, nuanced, and relevant as any other contemporary artistic practice.

**/Hyland Mather**





GARY STRANGER

Come Close



Gary Stranger - Come Close, 2022, STRAAT Museum





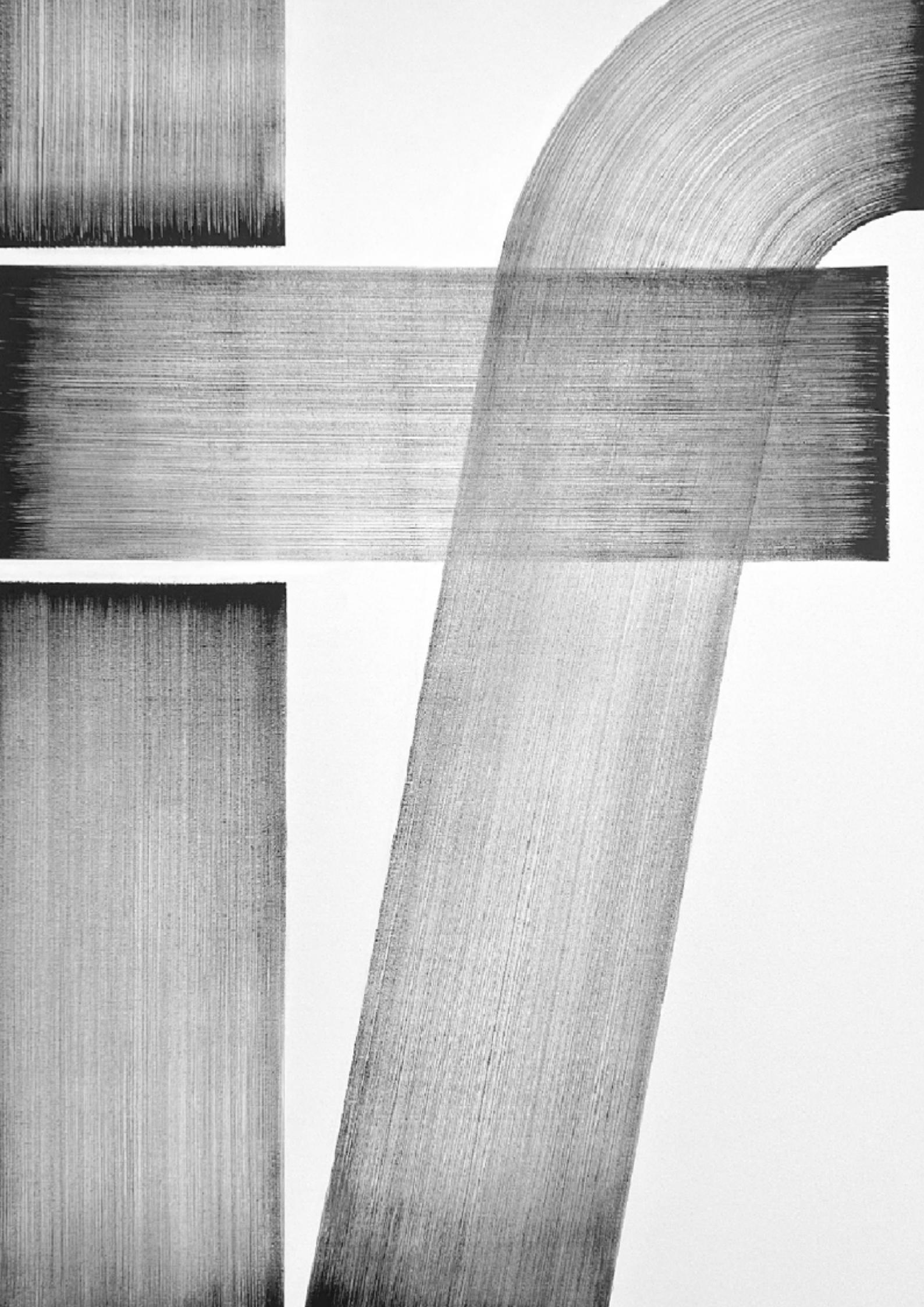
Photo courtesy of Gary Stranger

## GARY STRANGER

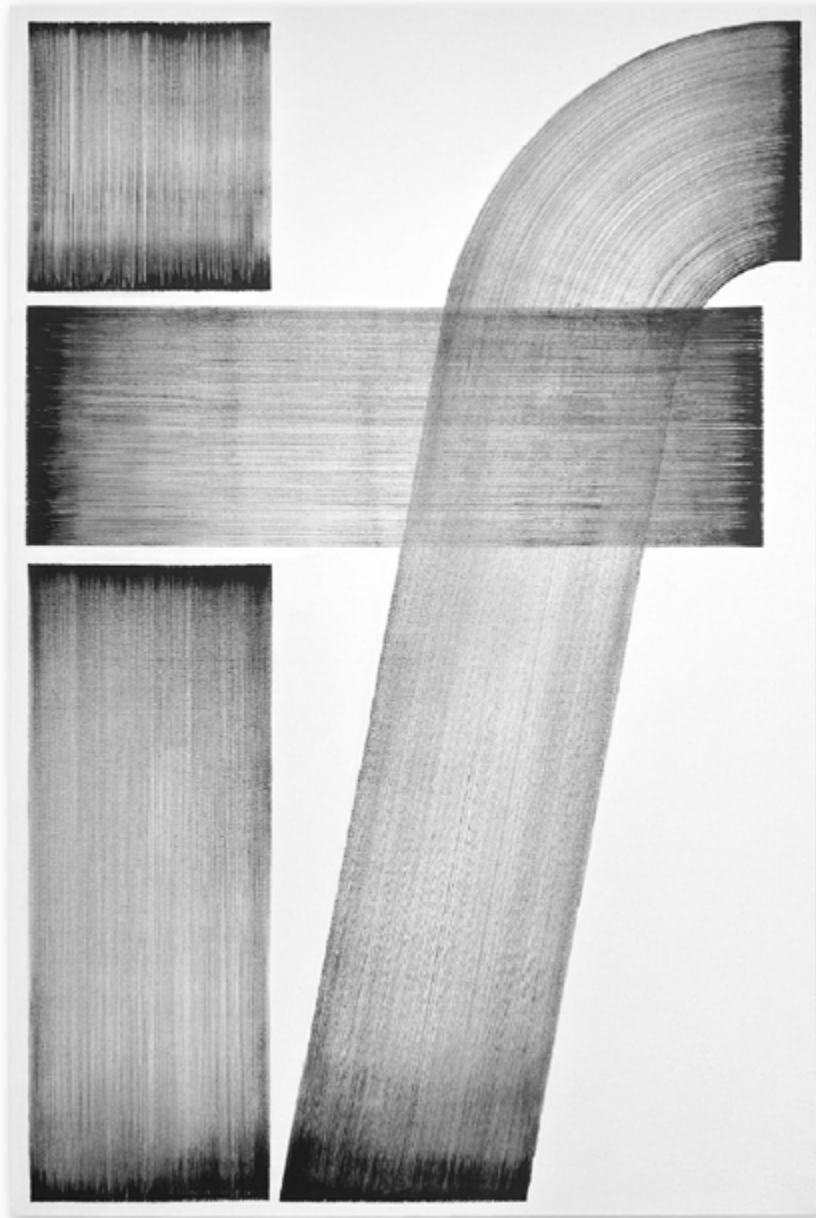
Gary Stranger, born in 1970 in London, has been a cornerstone of the city's graffiti scene since 1996. Known for his precise, bold typographic graffiti, Stranger merges graffiti aesthetics with pop art and punk influences. His work explores social and political themes while focusing on form over content. As a co-founder of Typographic Circle and a longtime member of the globally famous MSK (Mad Society Kings) graffiti crew, Stranger's meticulous hand-drawn lettering pushes the boundaries of typo-graphic design in both studio work and public spaces.

***“The group takes the placement, attitude, and quest for individual style and originality from the graffiti world and mixes it with the constraints of type-making and type-setting.”***

/Gary Stranger (on the ethos of the Typographic Circle)  
@gary\_stranger

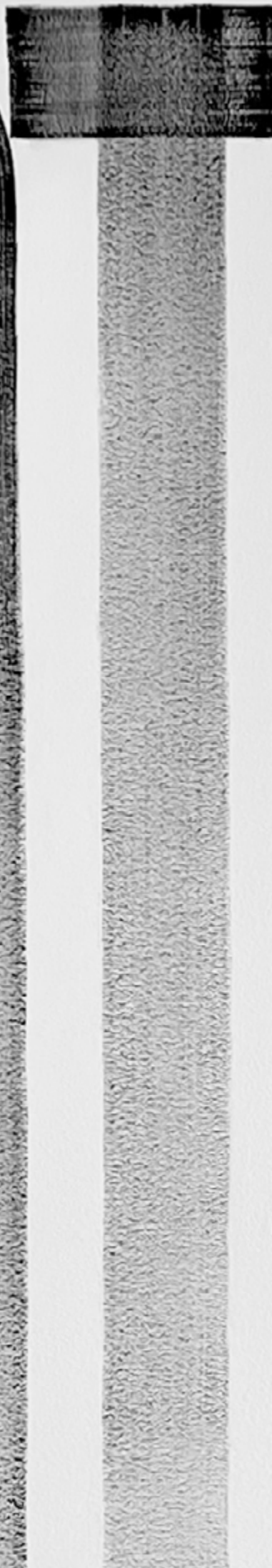
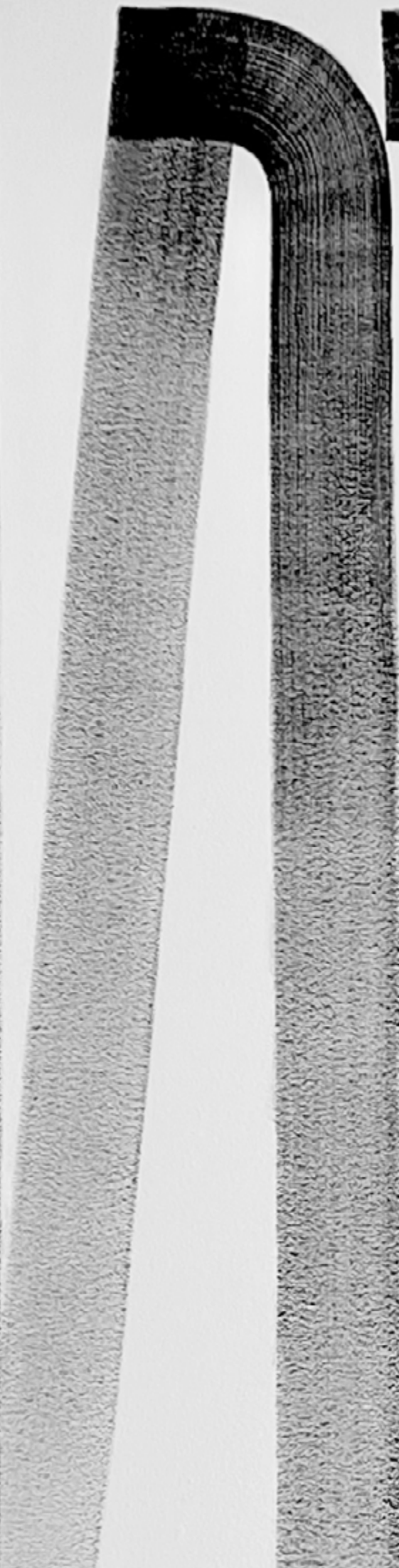
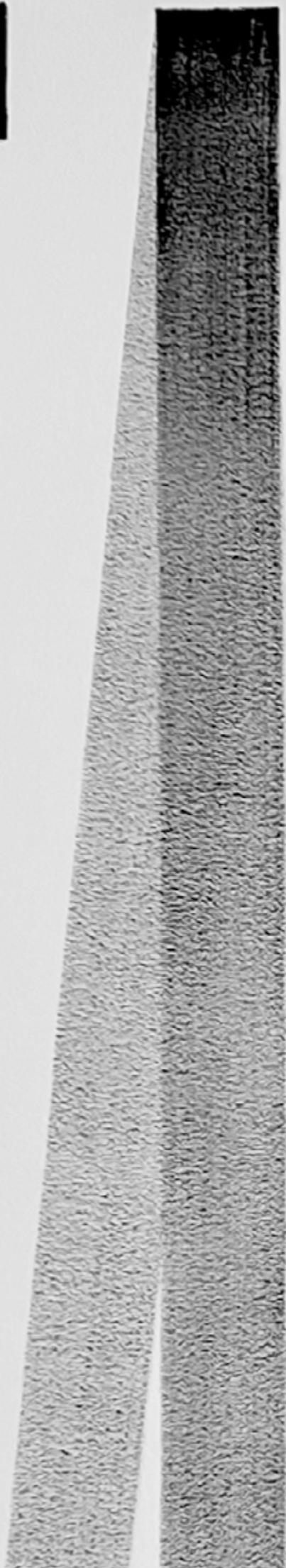


# СТРААТ



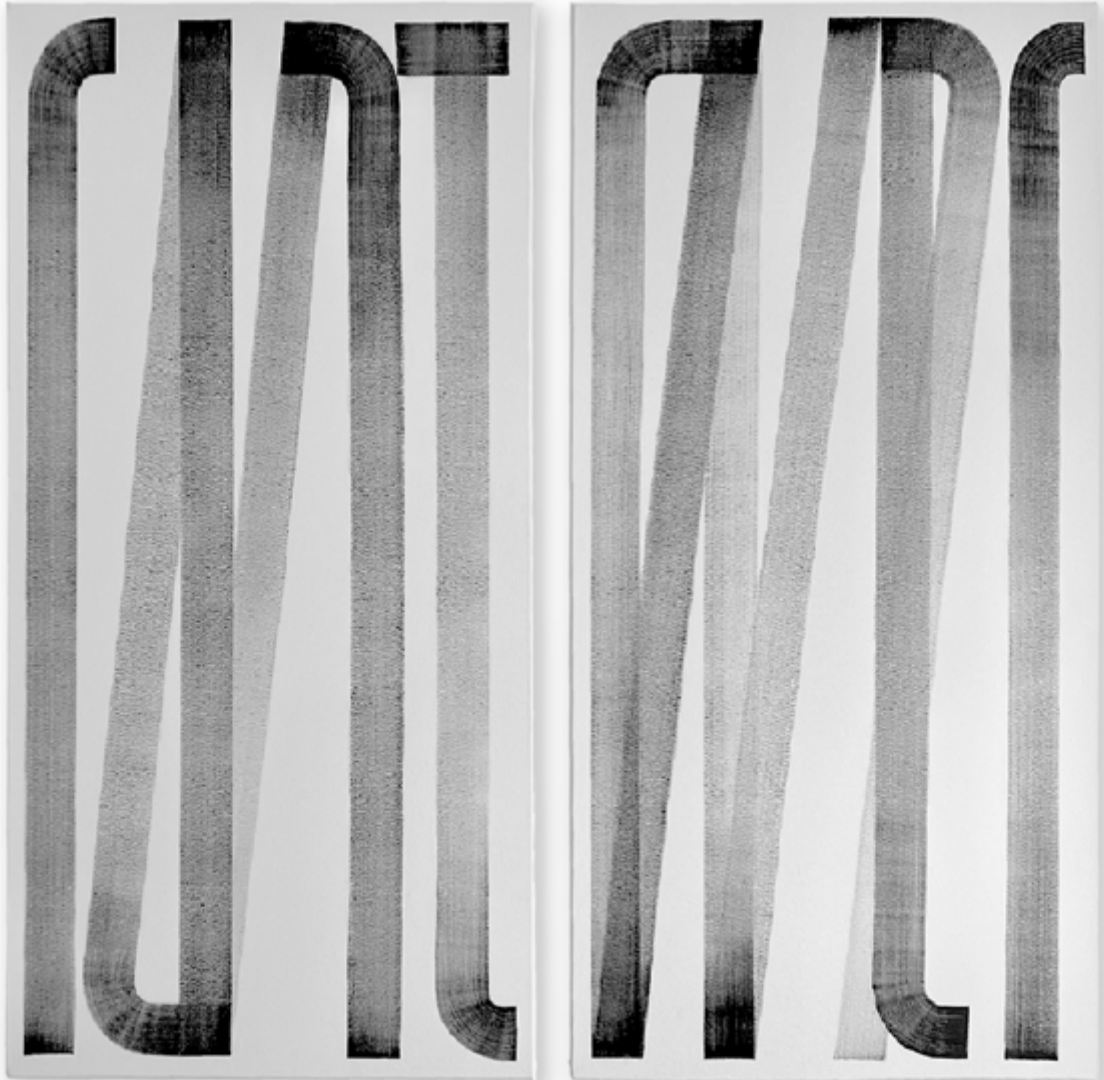
## **GARY STRANGER - If**

Acrylic on canvas, 2024  
100 cm x 150 cm  
€7,200-





# STRAAT



## **GARY STRANGER - Rant Over (diptych)**

Acrylic on canvas, 2024  
Solid wood tray frame  
50 cm x 100 cm (x2 diptych)  
€5,800-



СТРААТ



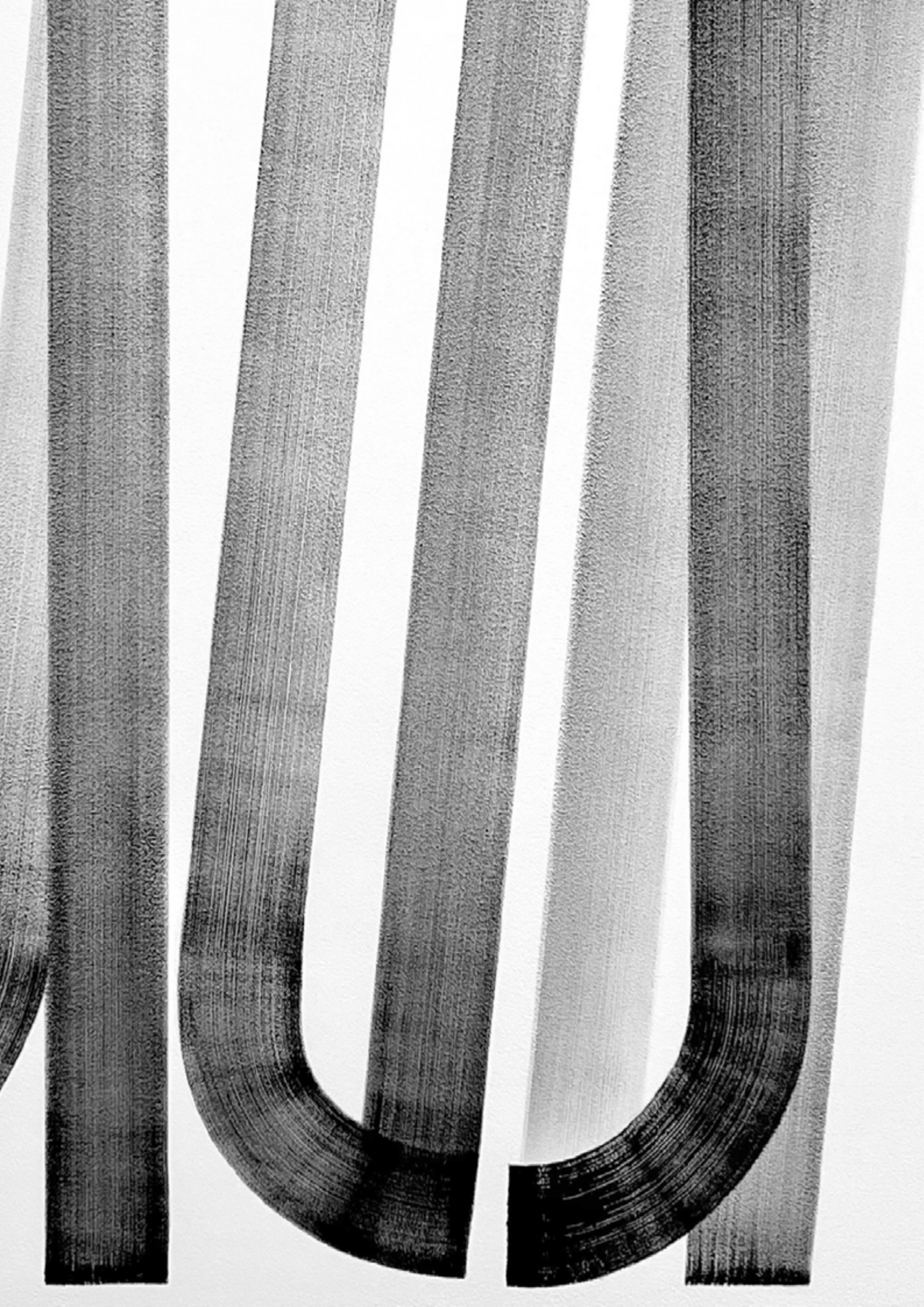
**GARY STRANGER - Chaos**

Acrylic on wood panel, 2022

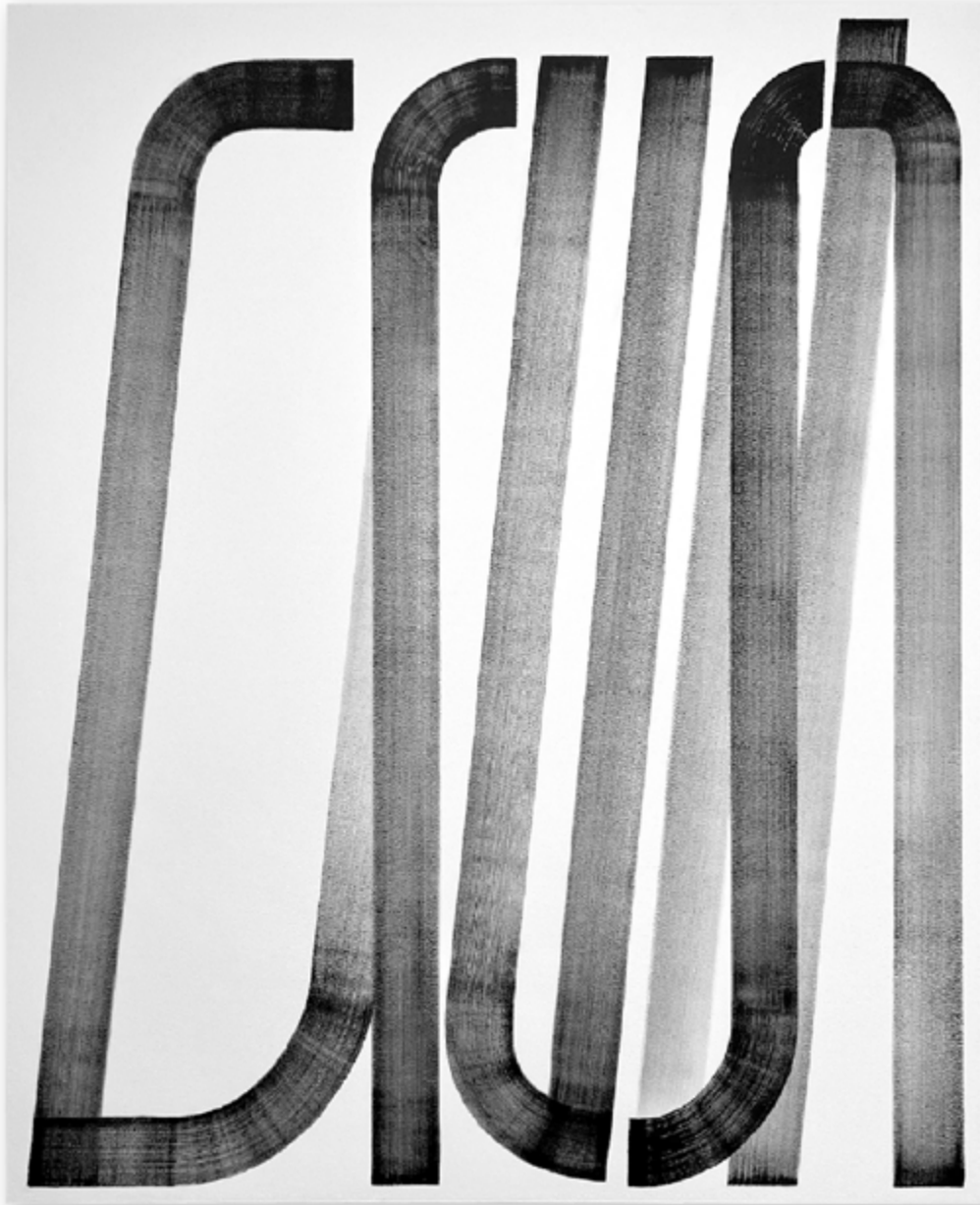
Signed en verso

90 cm x 90 cm

€5,800-



СТРААТ



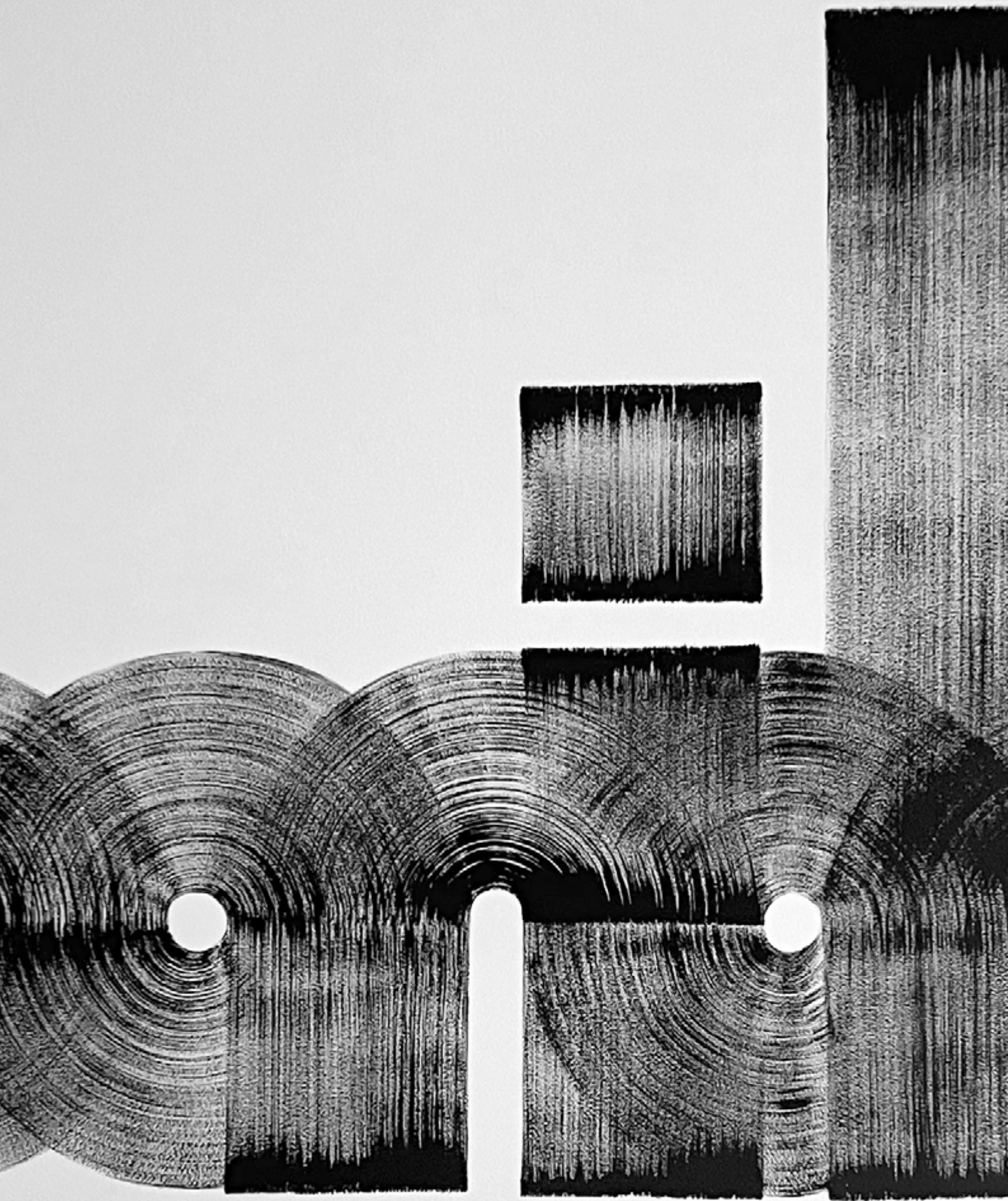
**GARY STRANGER - Crush(ed)**

Acrylic on wood panel, 2023

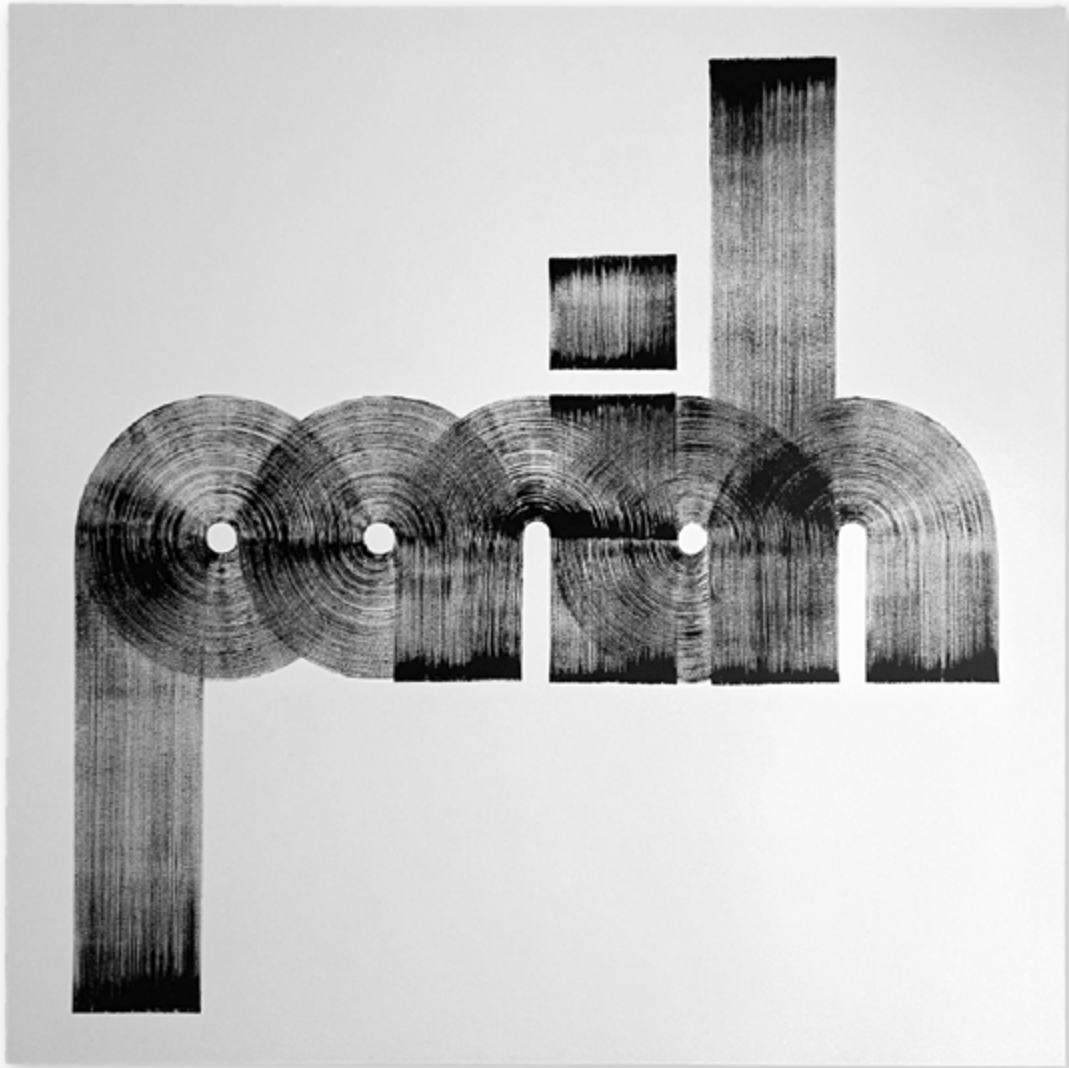
Signed en verso

110 cm x 90 cm

€6,000-

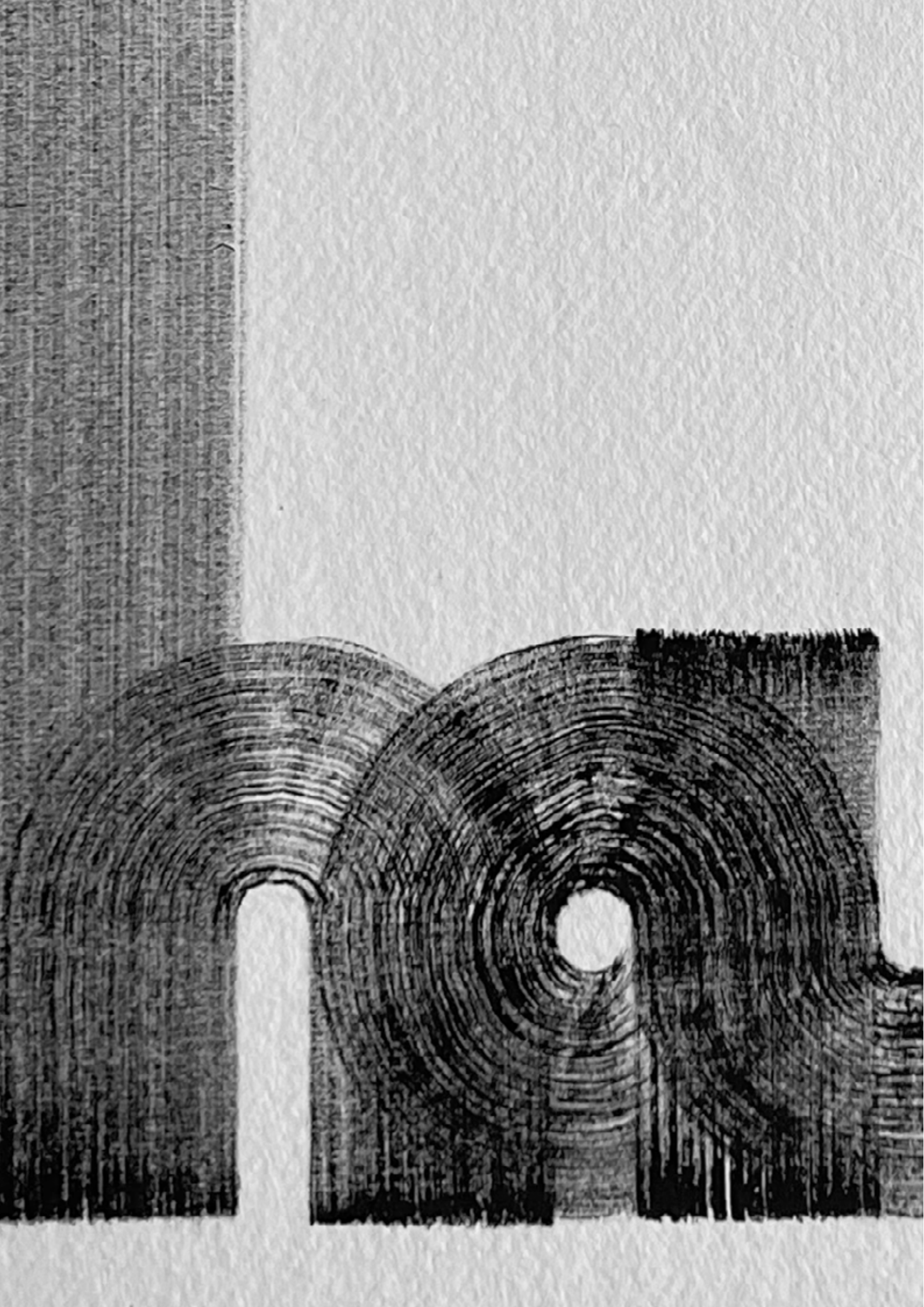


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## **GARY STRANGER - Pariah**

Acrylic on wood panel, 2024  
Signed en verso  
100 cm x 100 cm  
€5,800-



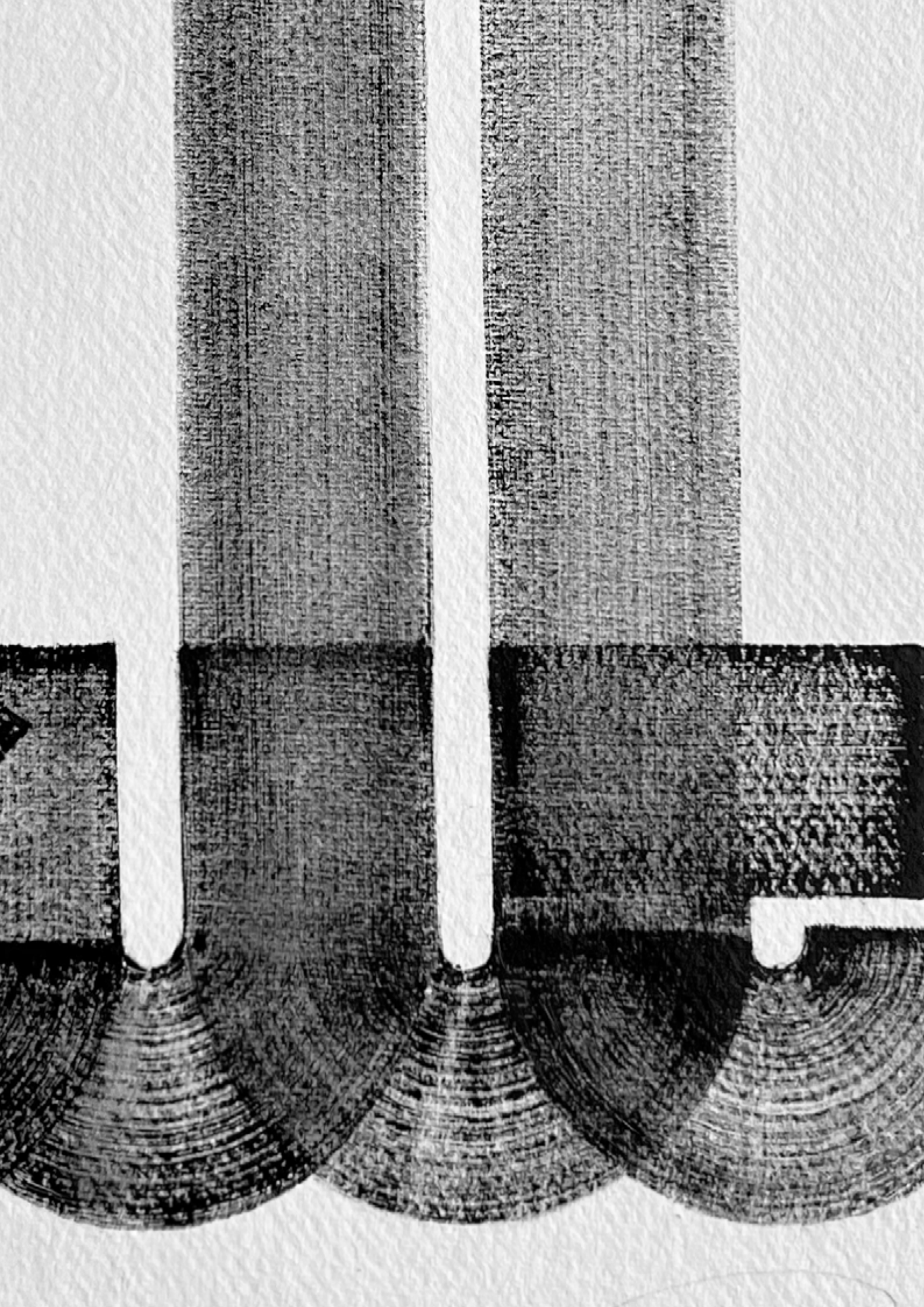


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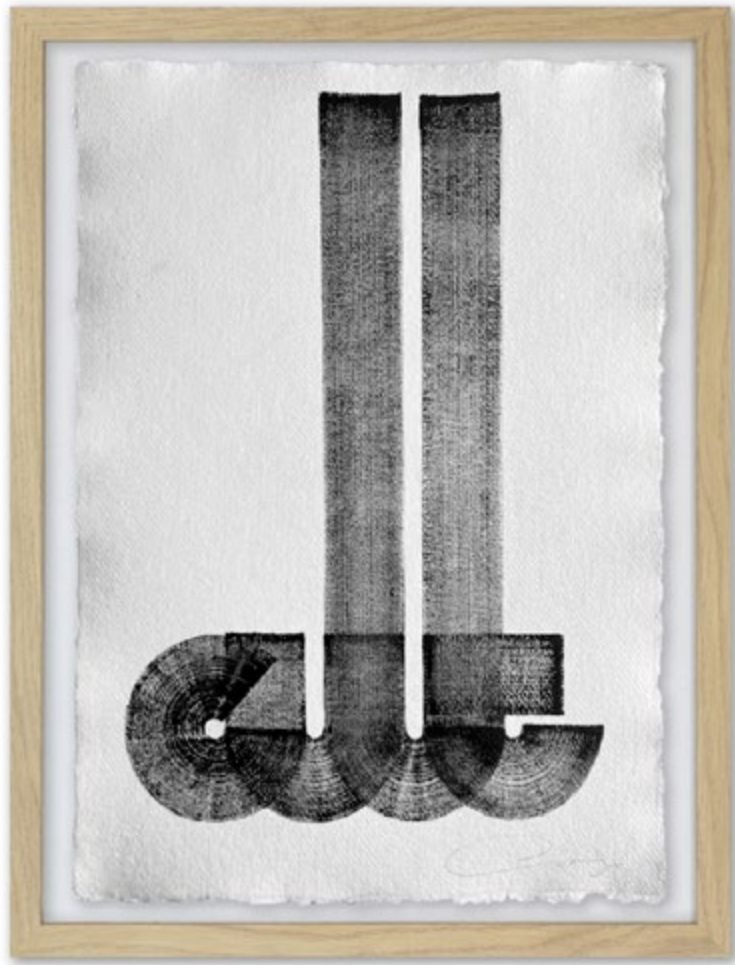


## **GARY STRANGER - Haunt**

Acrylic on paper, 2024  
Floated in solid wood frame with UV glazing  
Pencil signed bottom right  
29.5 cm x 42 cm / 31 cm x 44 cm framed  
€700-

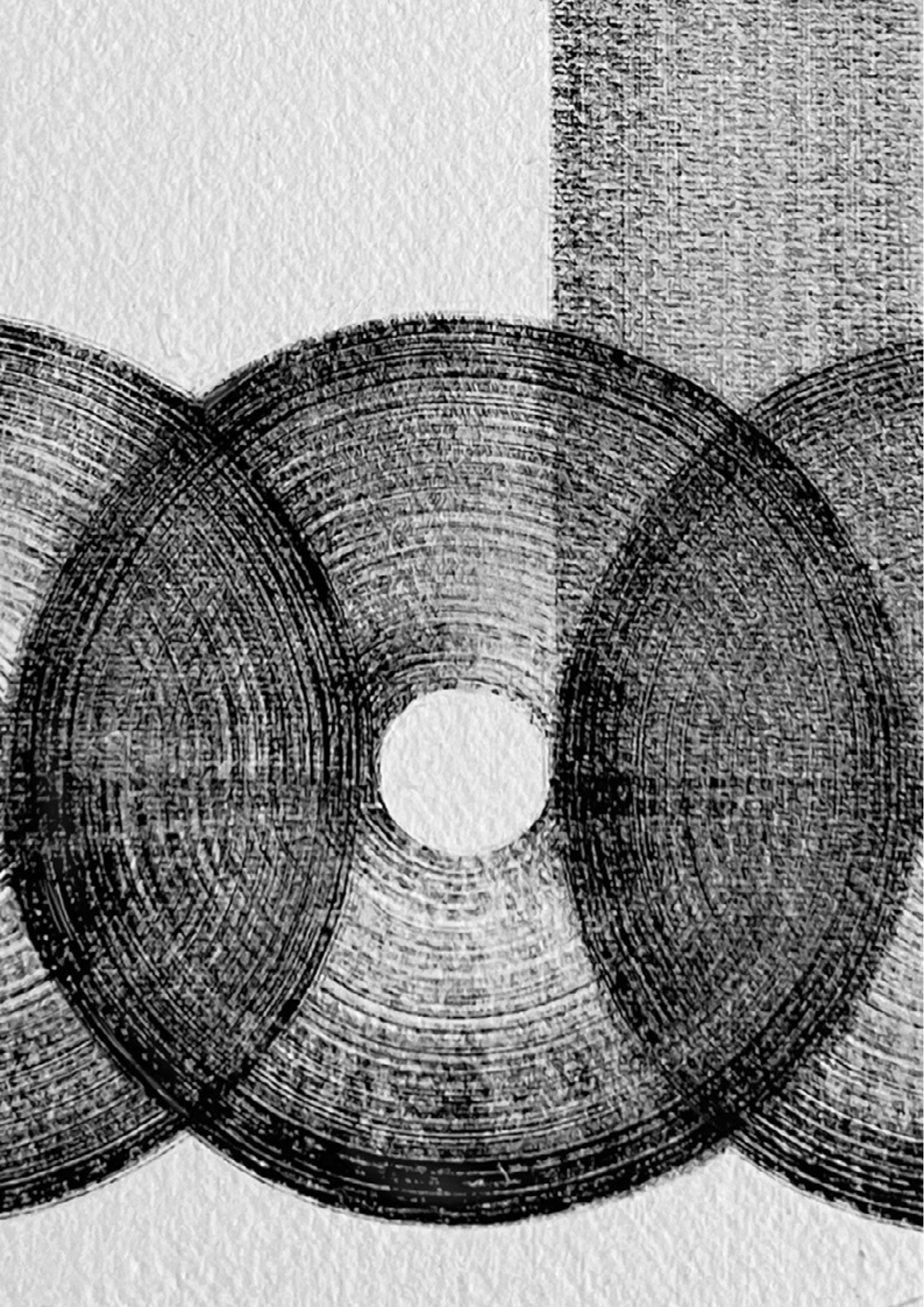


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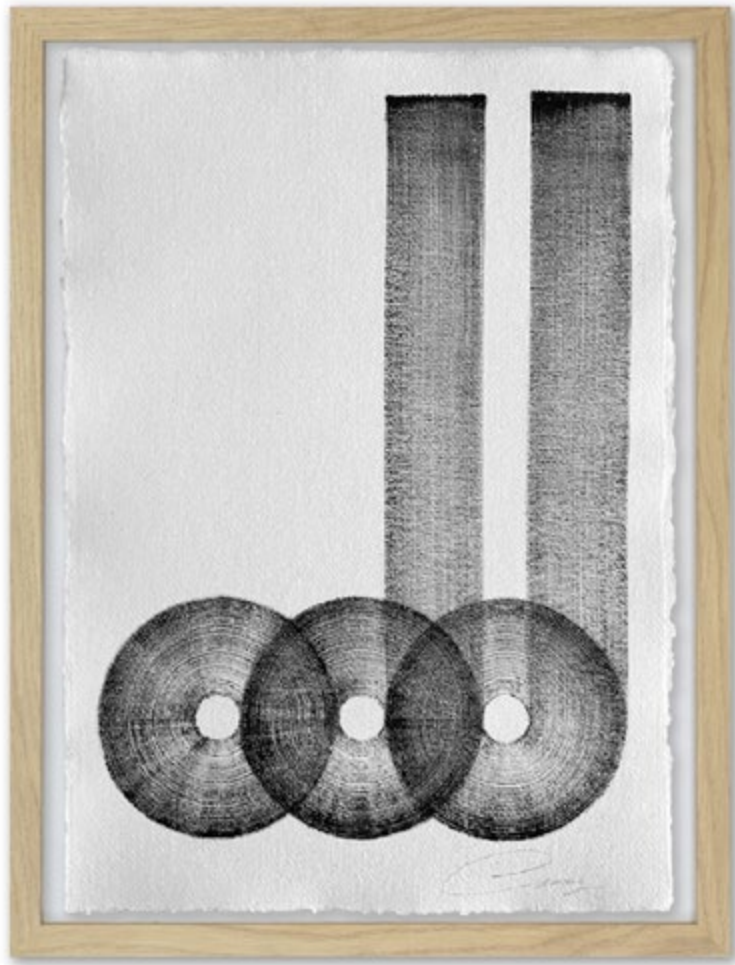


## **GARY STRANGER - Cult**

Acrylic on paper, 2024  
Floated in solid wood frame with UV glazing  
Pencil signed bottom right  
29.5 cm x 42 cm / 31 cm x 44 cm framed  
€700-

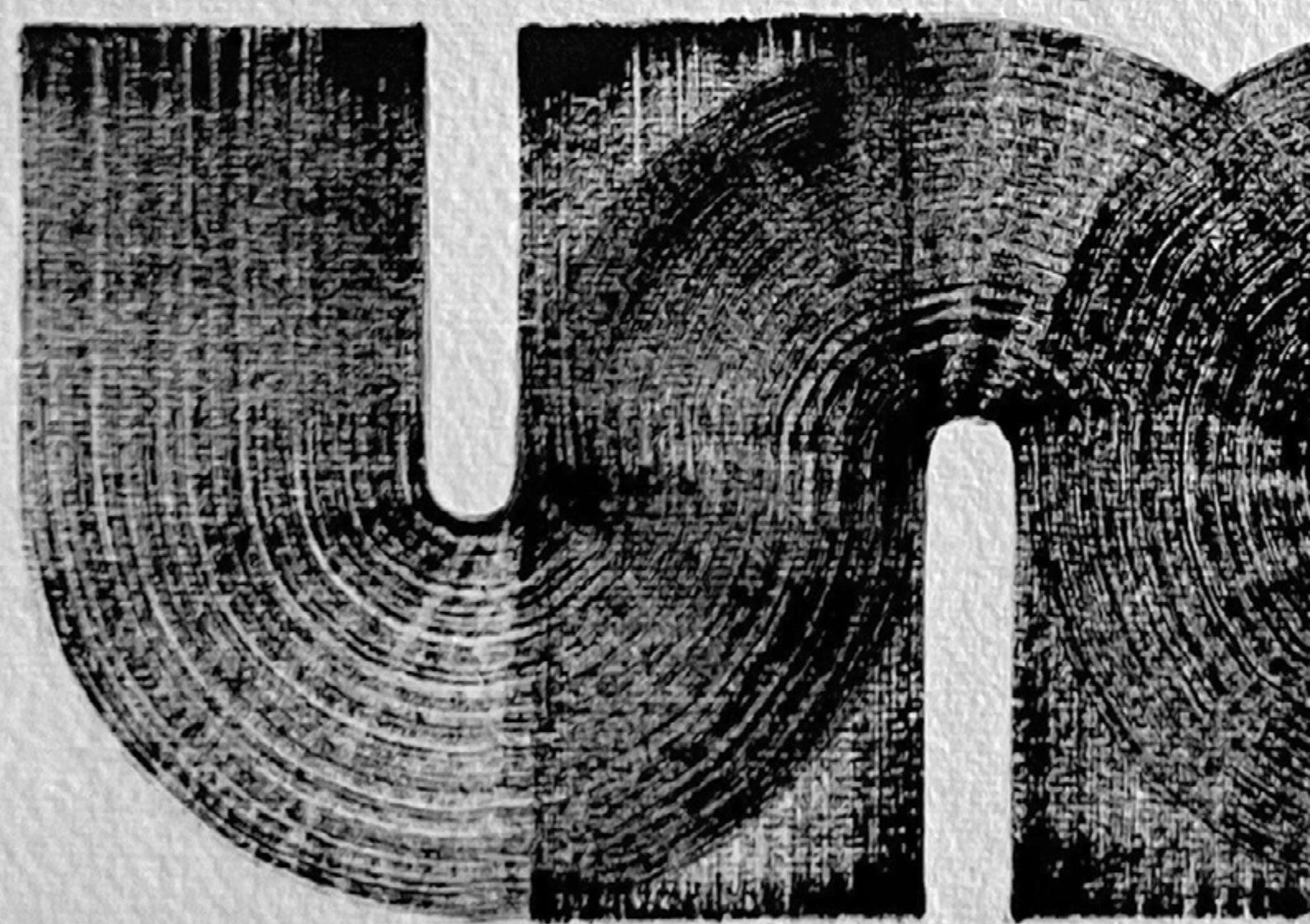


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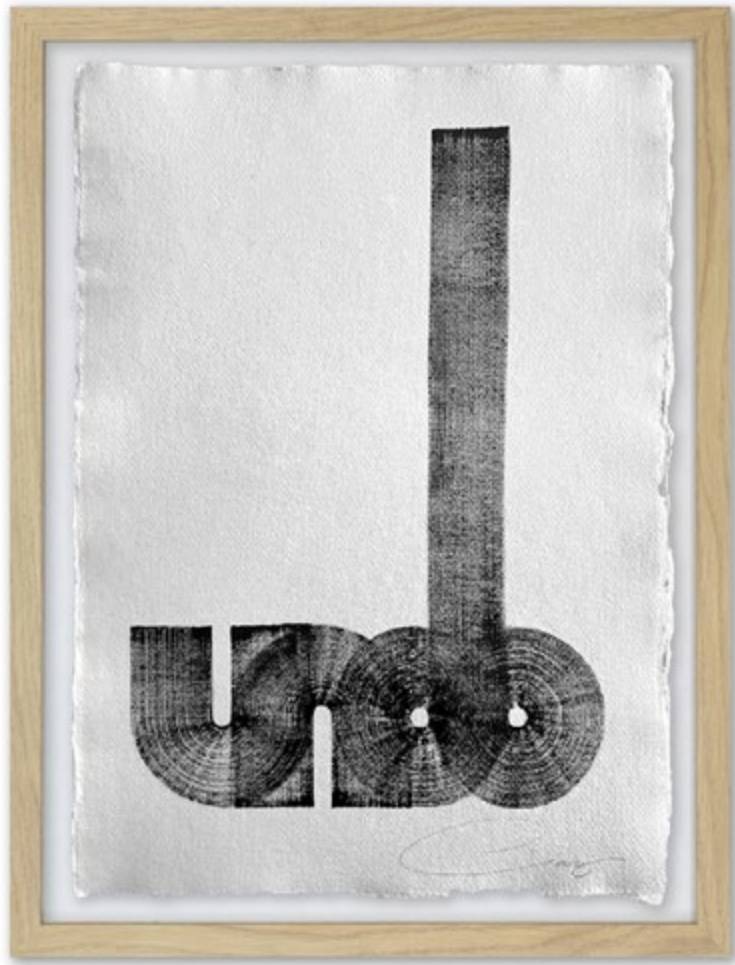


## **GARY STRANGER - Odd**

Acrylic on paper, 2024  
Floated in solid wood frame with UV glazing  
Pencil signed bottom right  
29.5 cm x 42 cm / 31 cm x 44 cm framed  
€700-

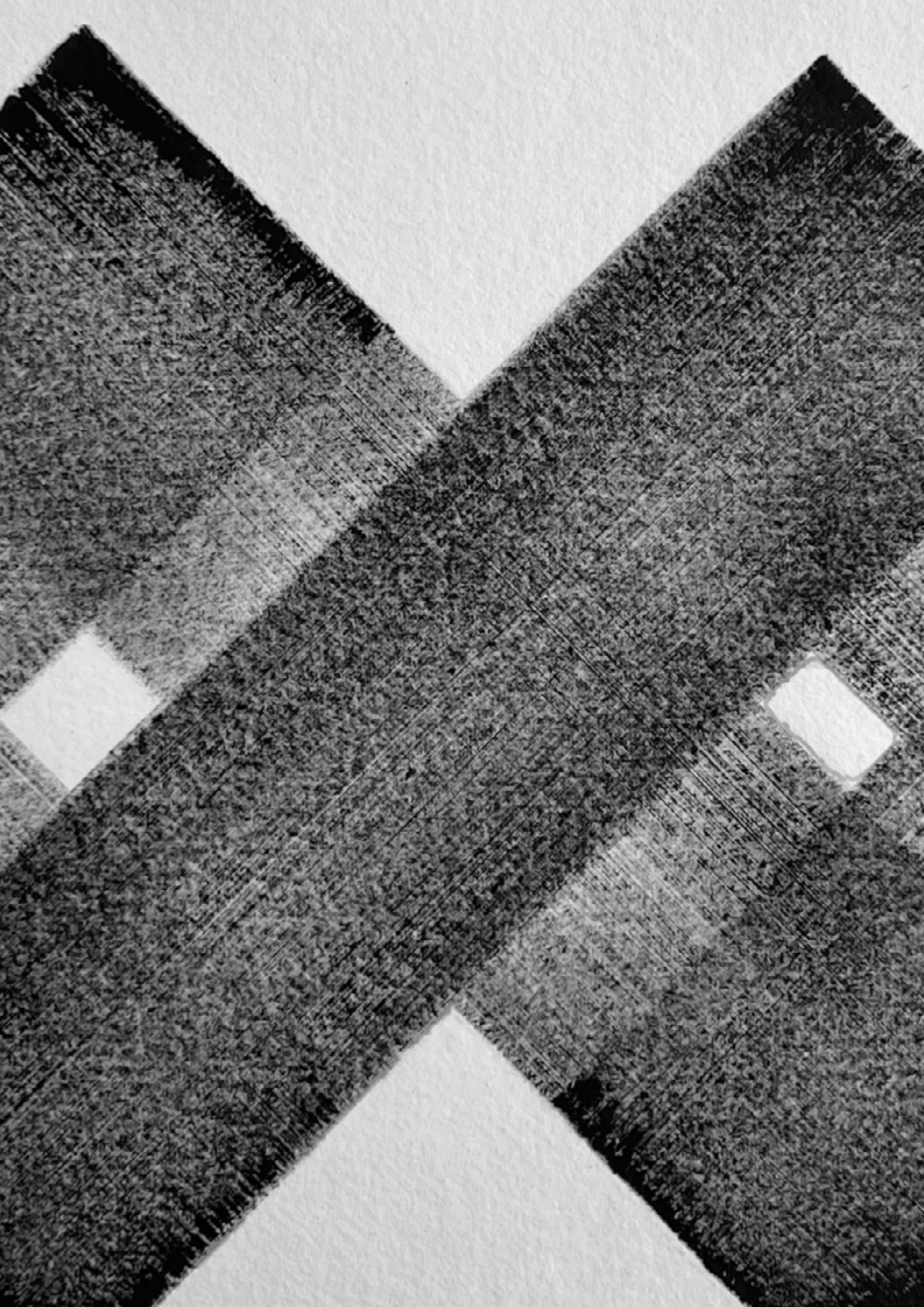


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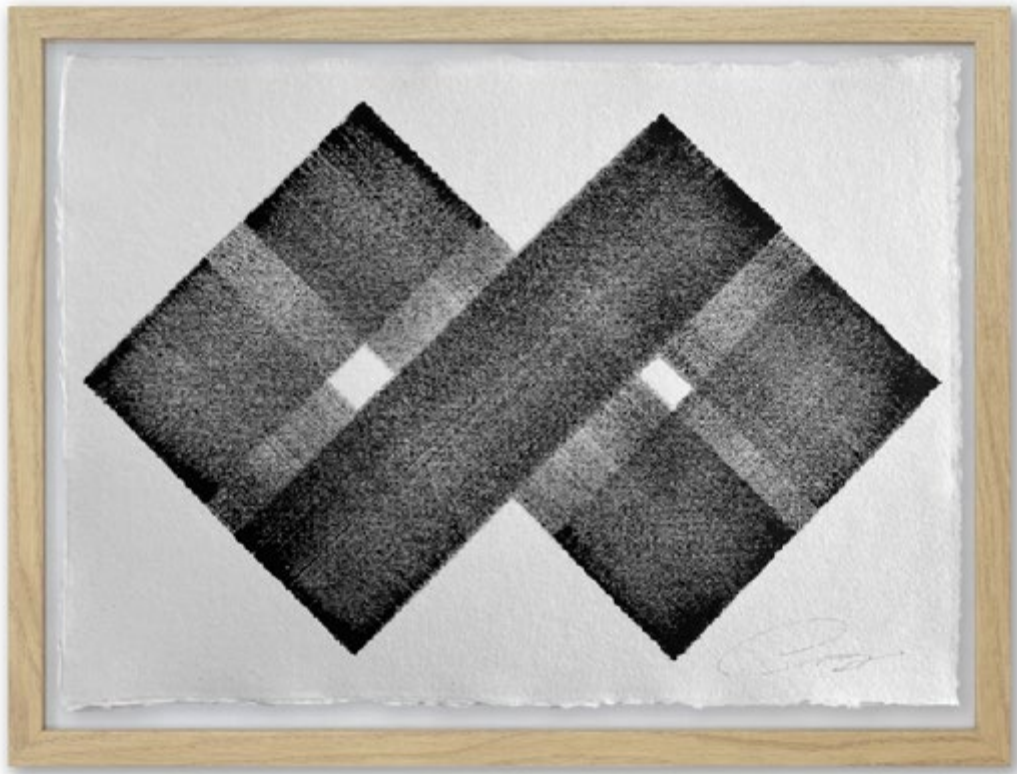
## **GARY STRANGER - Undo**

Acrylic on paper, 2024  
Floated in solid wood frame with UV glazing  
Pencil signed bottom right  
29.5 cm x 42 cm / 31 cm x 44 cm framed  
€700-





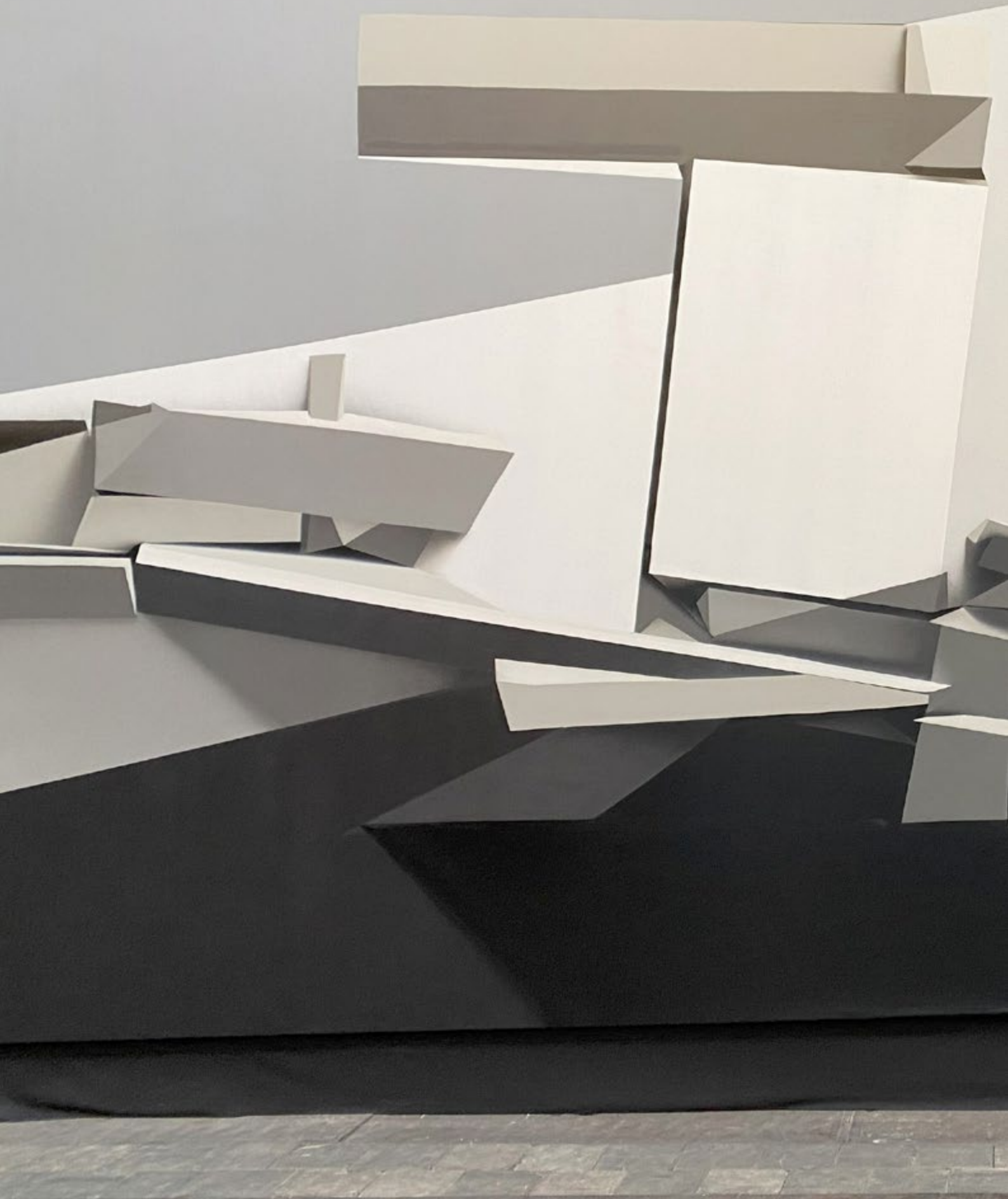
# СТРААТ



## **GARY STRANGER - Sharp Lemniscate**

Acrylic on paper, 2024  
Floated in solid wood frame with UV glazing  
Pencil signed bottom right  
42 cm x 29.5 cm / 44 cm x 31 cm framed  
€700-

SODA



SODA - SMAck 2024, STRAAT Museum



20 p

→



Photo by Andor Ivan

## SODA

Born in Italy in 1977, SODA, the artistic alias of Alan De Cecco, is known for his minimalist yet dynamic approach to graffiti and painting. His work merges geometric abstraction with intricate shadowing techniques, creating the illusion of depth and movement. Influenced by music, architecture, and abstraction, SODA's creations evoke energy through merging, colliding, or breaking apart geometric fragments. His keen understanding of light and shadow transforms surfaces into visually captivating experiences.

***“An integral aspect of my work is sound. Immersed in various genres, mainly electronic, I found inspiration. Yet, I yearned for a deeper connection, leading me to create my own sounds. This parallel life, crafting my own soundscape, intertwines seamlessly with my visual art. These self-generated sounds serve as the catalyst for my creative process, influencing the mood and structure of my artworks—a synthesis of ordered chaos where ‘The Devil is in the details.’”***

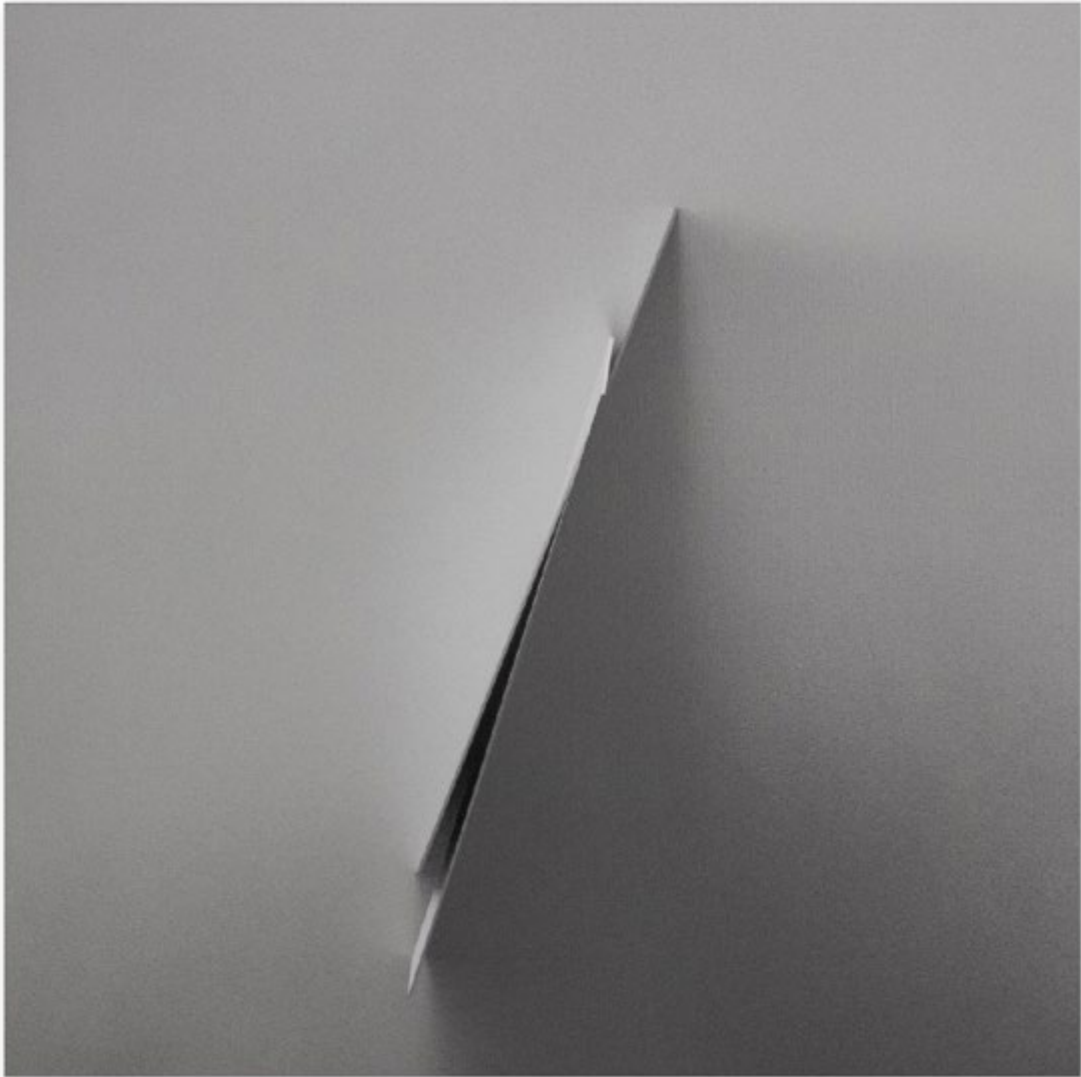
/SODA

@sodagraffiti

@SD\_OA on soundcloud

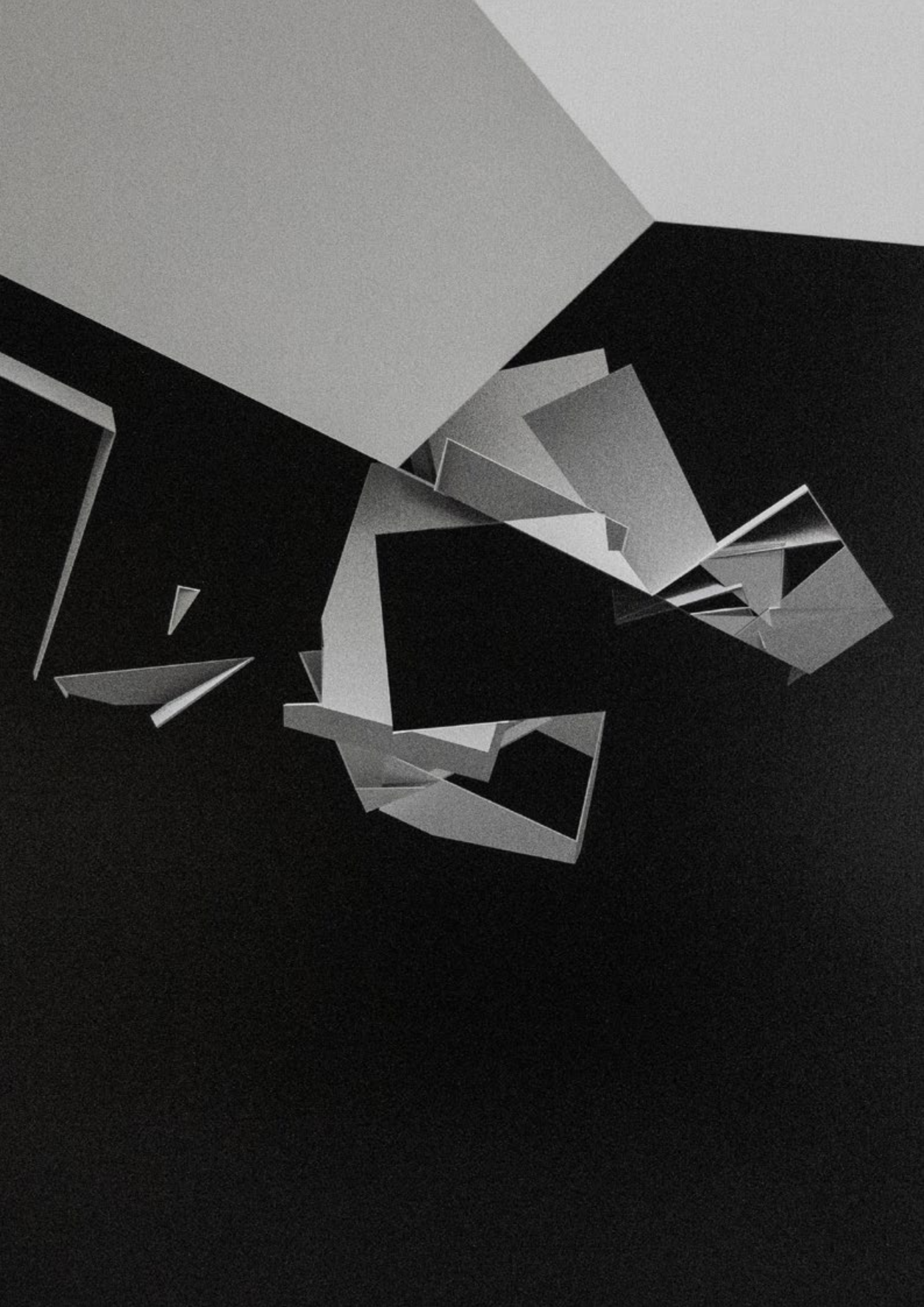


# СТРААТ



## **SODA - SD\_OVR0039**

Spraypaint on linen, 2023  
Signed en verso, acrylic marker  
100 cm x 100 cm x 2.5 cm  
€6,000-





# СТРААТ



## **SODA - SD\_quadbrk-(2nd-moment)**

Spraypaint on linen, 2022  
Signed en verso, acrylic marker  
100 cm x 100 cm x 2.5 cm  
€6,000-

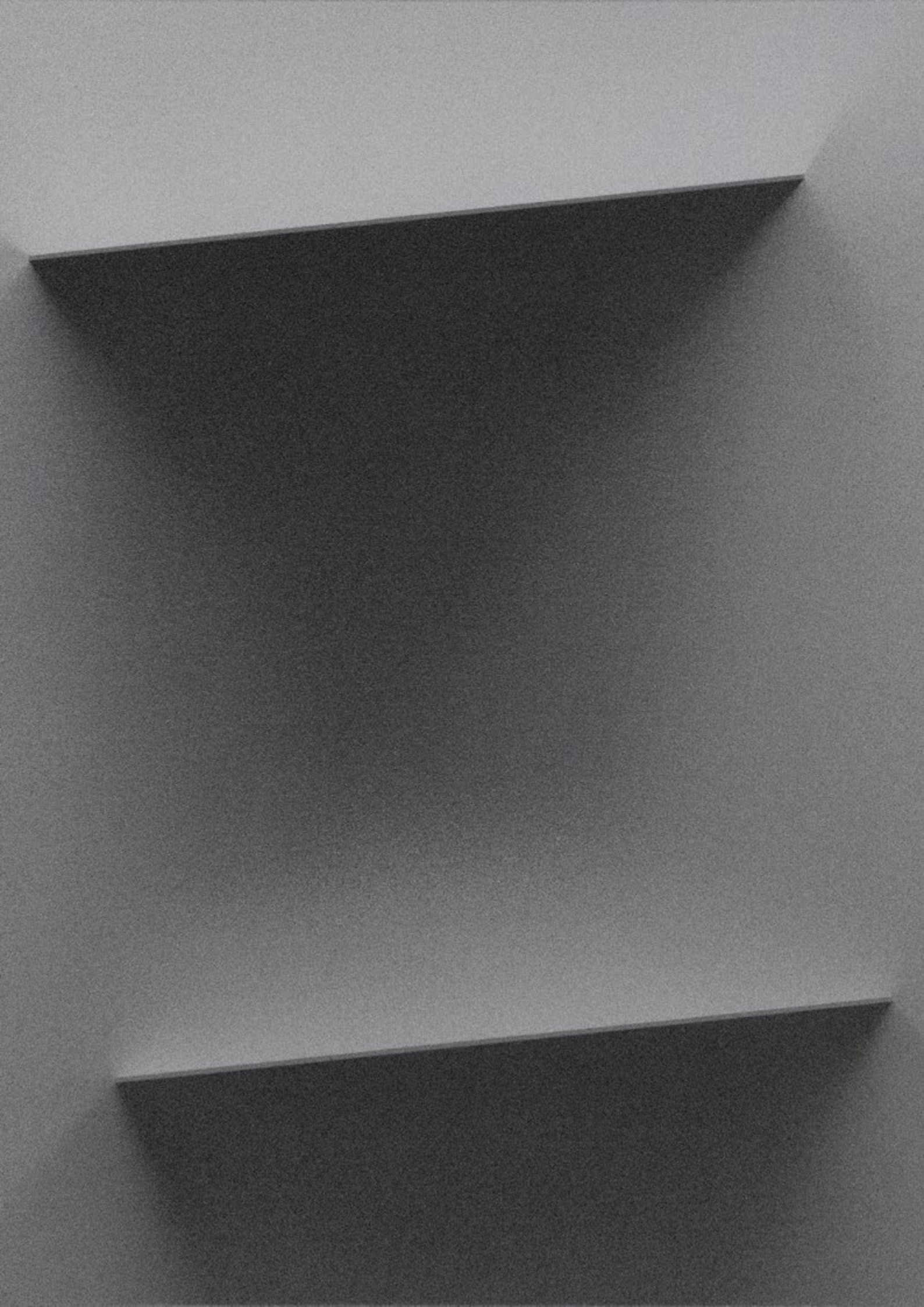


# СТРААТ

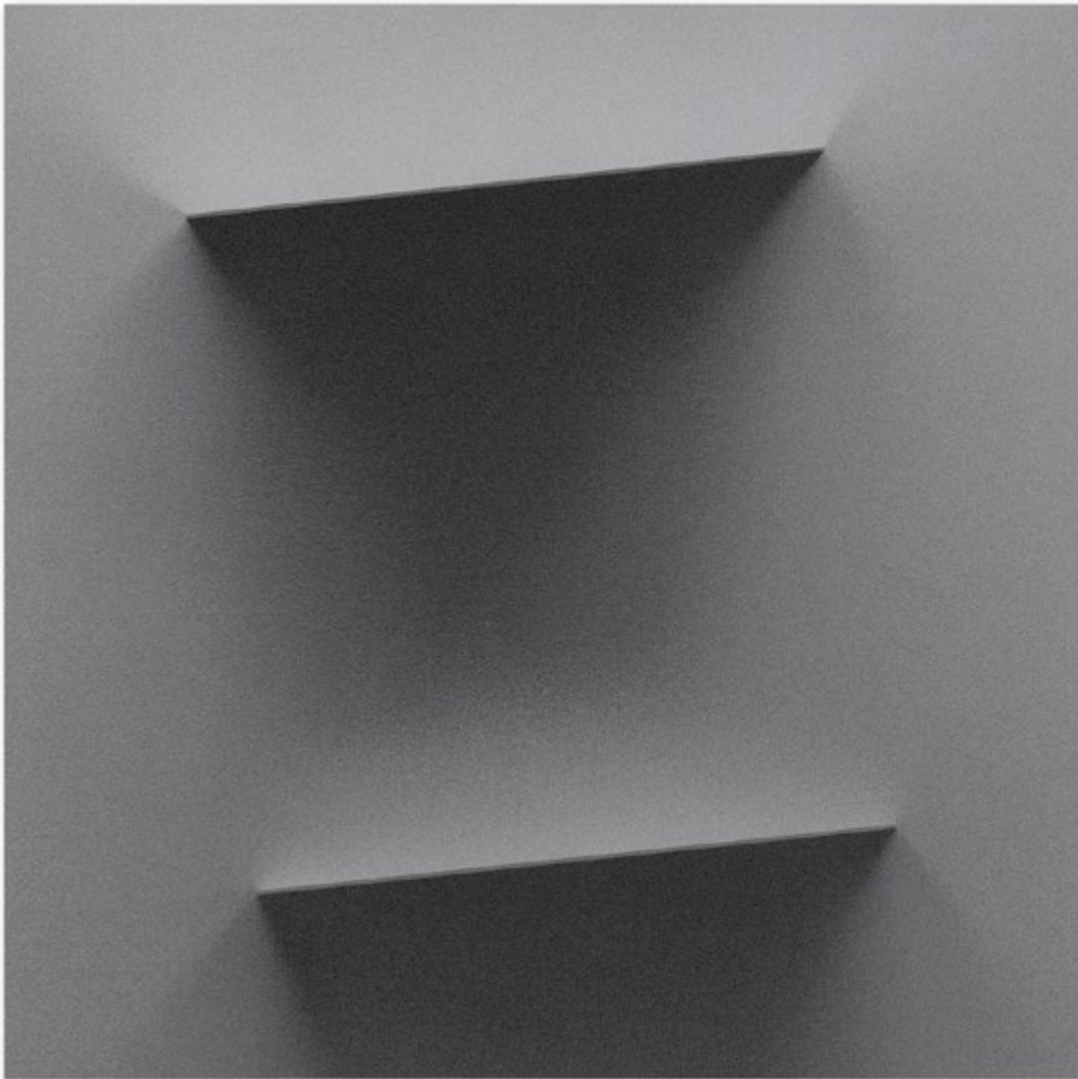


## **SODA - SD\_SLDngCT**

Spraypaint on linen, 2023  
Signed en verso, acrylic marker  
100 cm x 100 cm x 2.5 cm  
€6,000-



# СТРААТ



## **SODA - SD\_SmmrTwc**

Spraypaint on linen, 2023  
Signed en verso, acrylic marker  
100 cm x 100 cm x 2.5 cm  
€6,000-

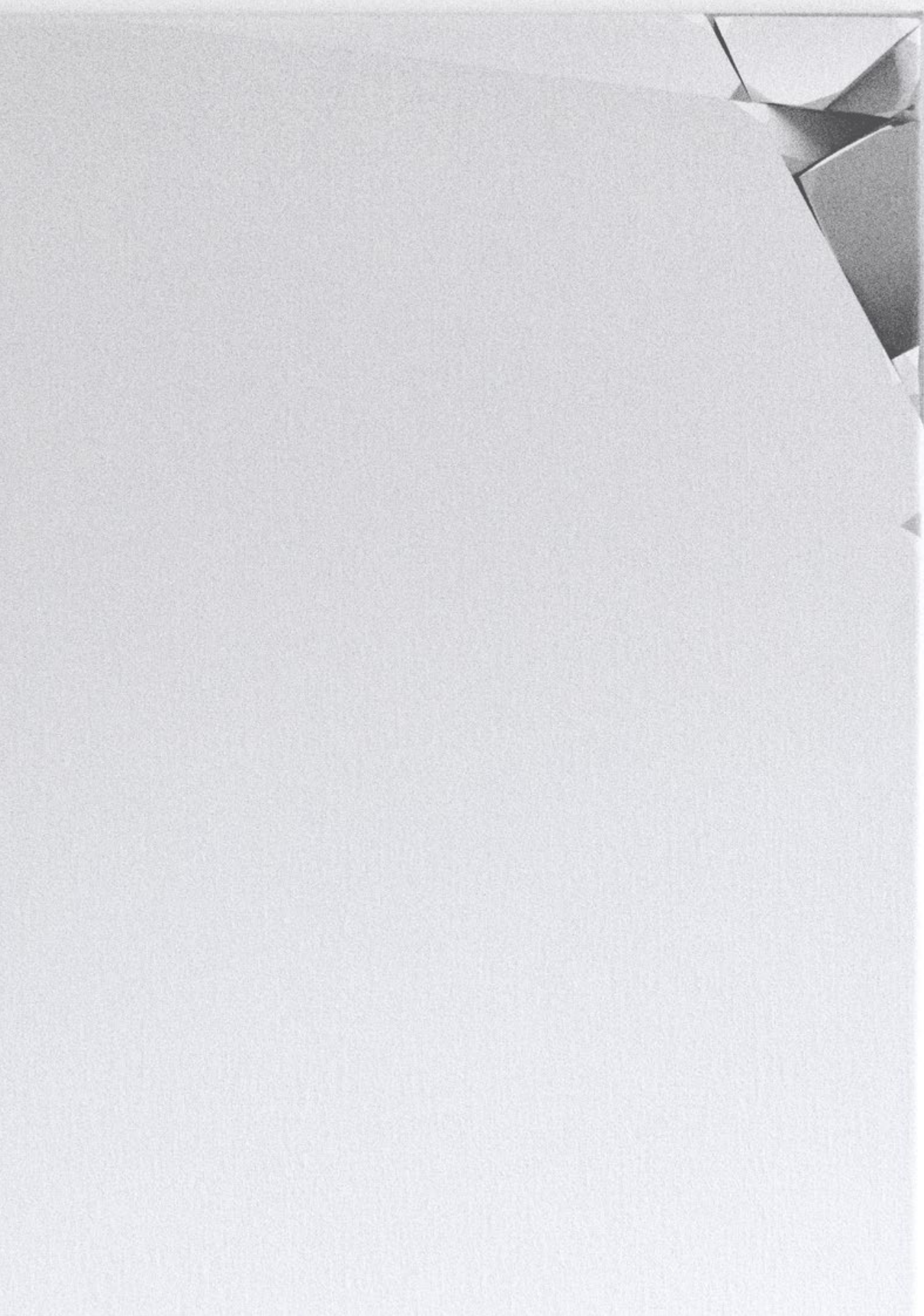


# СТРААТ



## **SODA - SD\_sqrA**

Spraypaint on linen, 2023  
Signed en verso, acrylic marker  
60 cm x 60 cm x 2.5 cm  
€4,000-





# СТРААТ

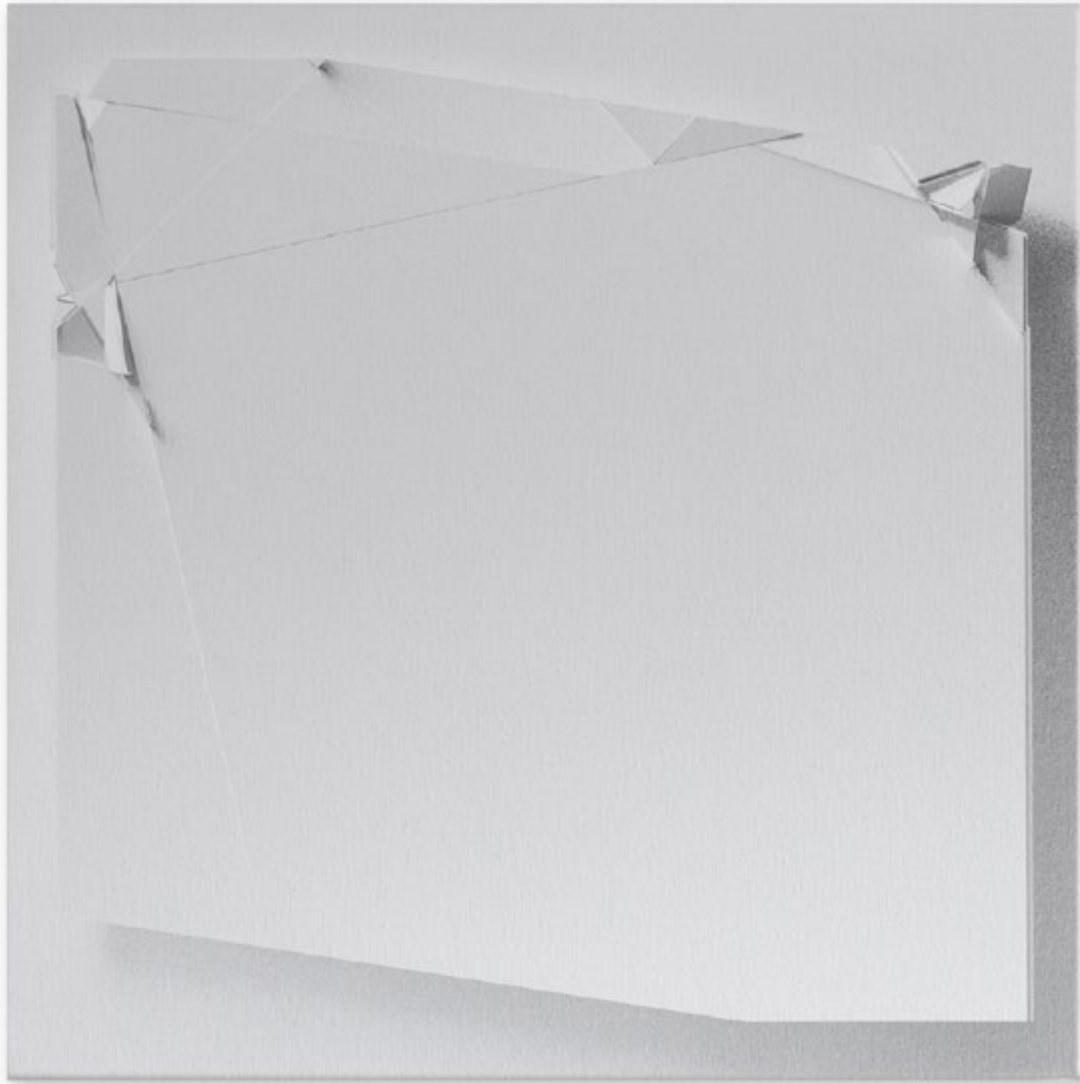


## **SODA - SD\_WHTiII**

Spraypaint on linen, 2024  
Signed en verso, acrylic marker  
60 cm x 60 cm x 2.5 cm  
€4,000-



# СТРААТ

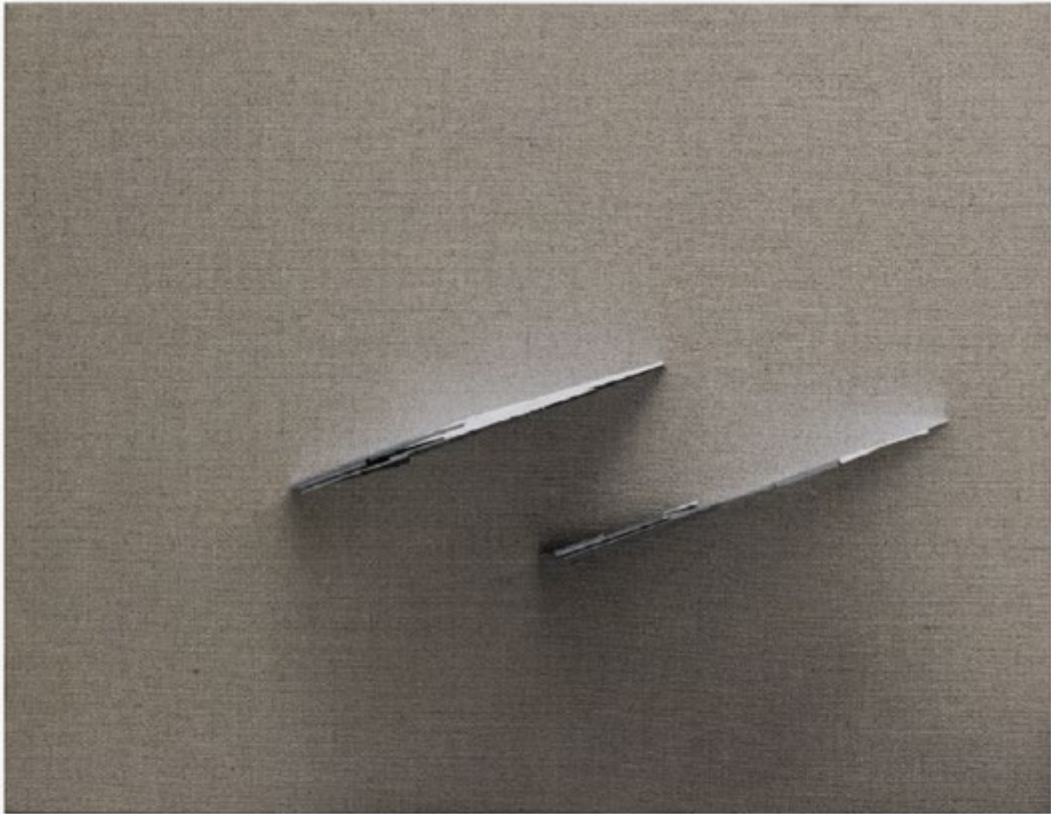


## **SODA - SD\_WHThr**

Spraypaint on linen, 2025  
Signed en verso, acrylic marker  
60 cm x 60 cm x 2.5 cm  
€4,000-



# СТРААТ



## **SODA - SD\_erm**

Acrylics on linen, 2024  
Signed en verso, acrylic marker  
40 cm x 30 cm x 2 cm  
€2,000-



# СТРААТ



## **SODA - SD\_tit**

Oils on mounted linen, 2024  
Solid wood tray frame  
Signed en verso, acrylic marker  
40 cm x 30 cm x 3 cm  
€2,000-



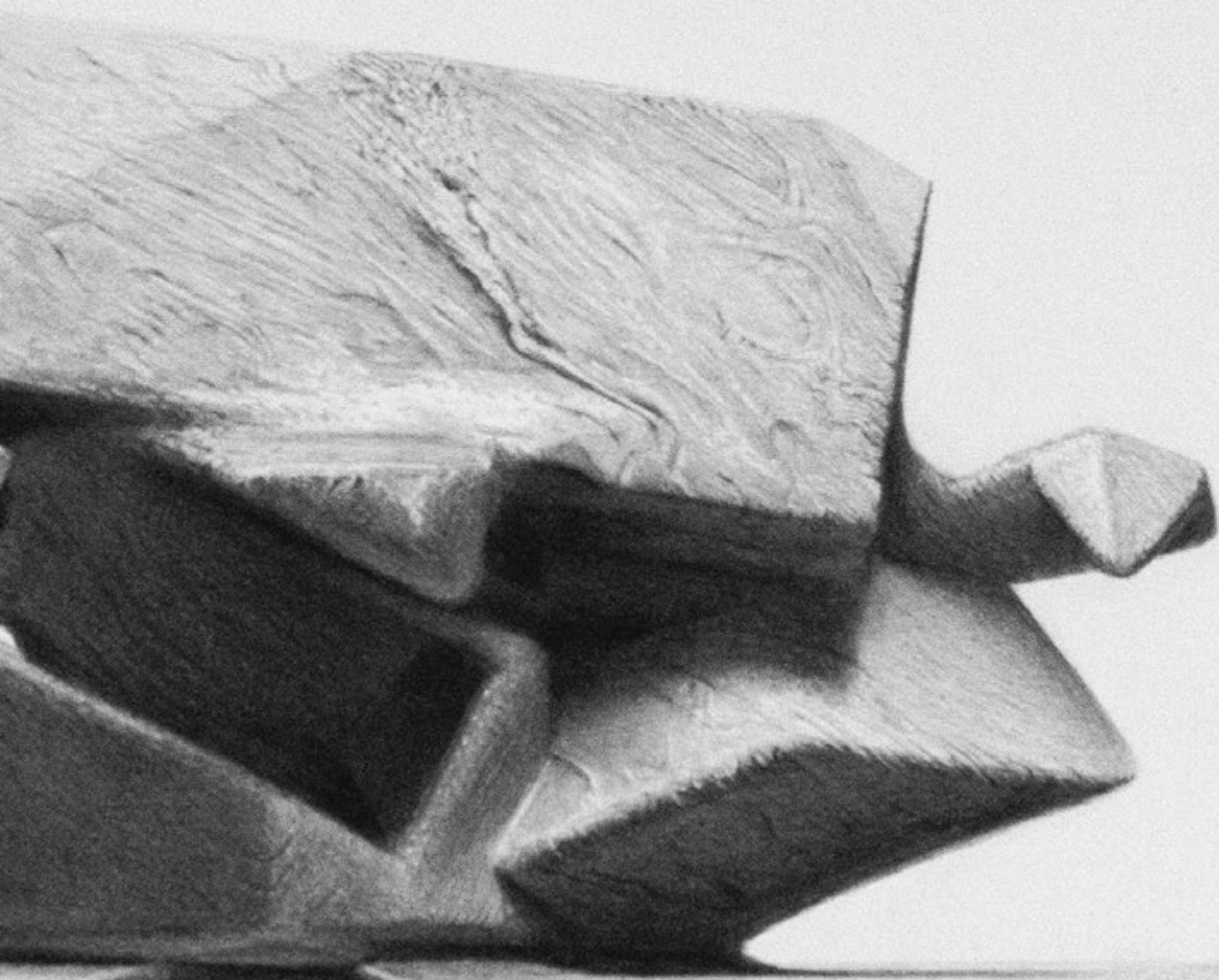


## СТРААТ



### SODA - SEE

Acrylics and oils on panel, 2020  
Signed en verso, acrylic marker  
40 cm x 30 cm x 2 cm  
€2,000-



# СТРААТ



## **SODA - DRAWING\_01**

Black pencils on paper 2023

Embossed "SODA" logo

Floated in solid wood frame with UV glazing

42 cm x 29.5 cm / 44 cm x 31 cm framed

€1,250-

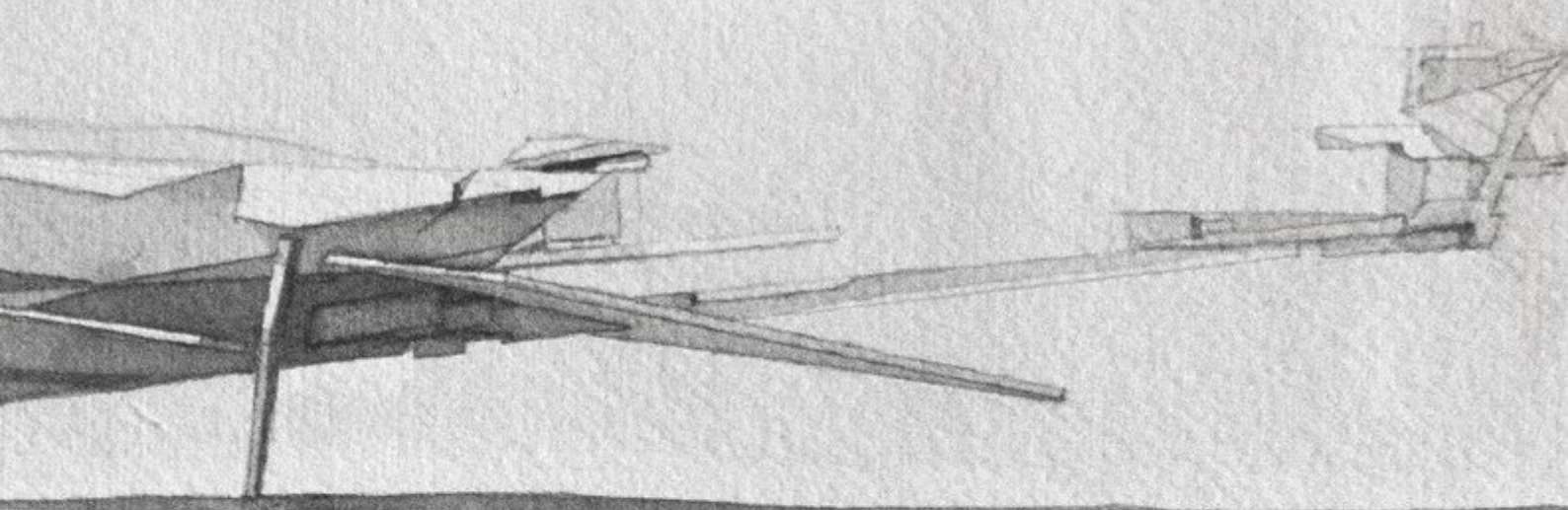


# STRAAT



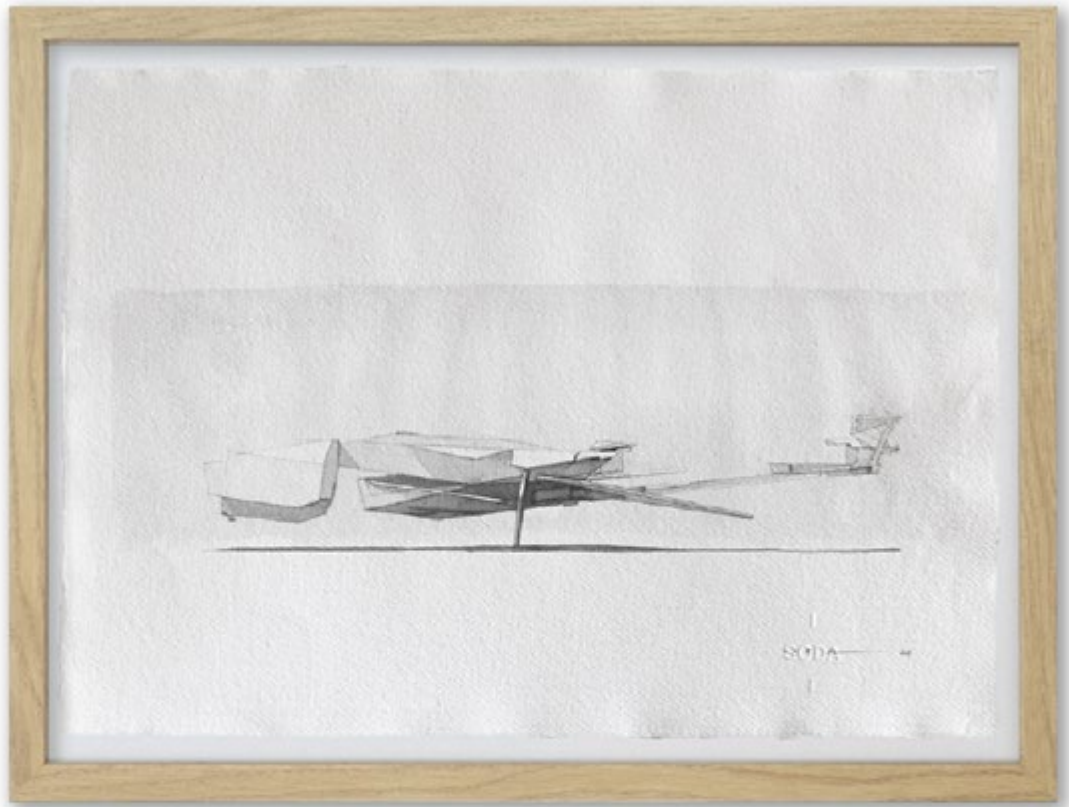
## **SODA - DRAWING\_02**

Charcoals and pencils on paper, 2024  
Embossed "SODA" logo  
Floated in solid wood frame with UV glazing  
42 cm x 29,5 cm / 44 cm x 31 cm framed  
€650-



1  
SODA  
1

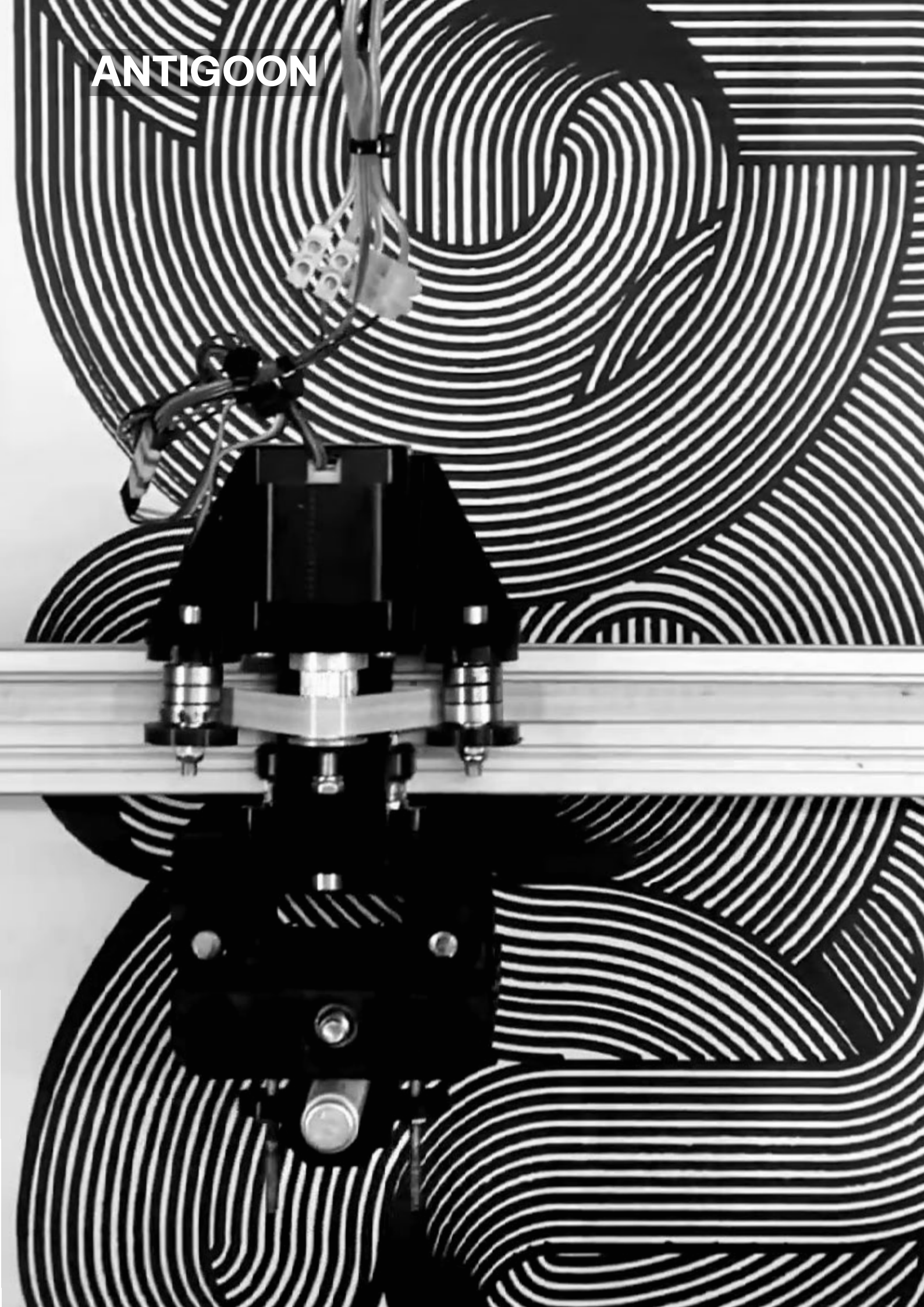
# СТРААТ



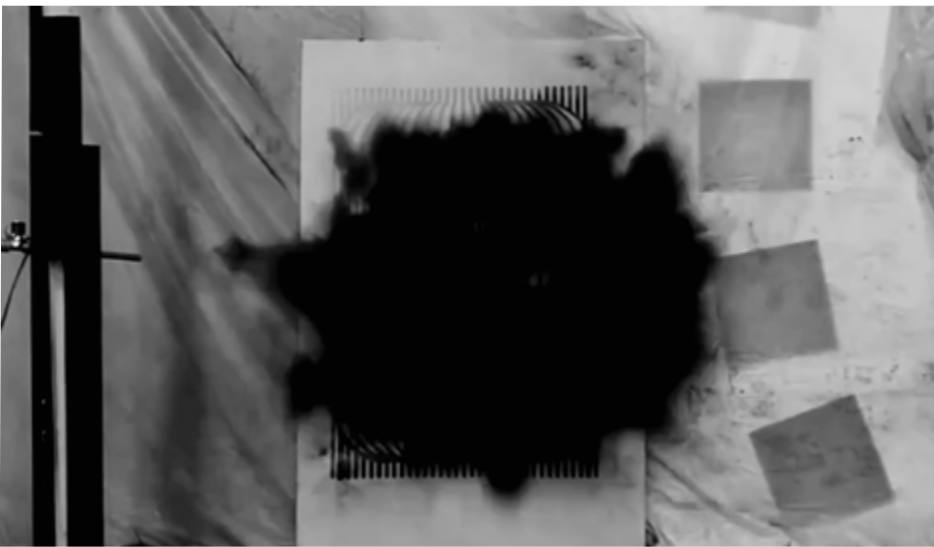
## **SODA - DRAWING\_03**

Watersoluble pencils on Khadi paper, 2024  
Embossed "SODA" logo  
Floated in solid wood frame with UV glazing  
42 cm x 29.5 cm / 44 cm x 31 cm framed  
€650-

**ANTIGOON**







Antigoon's Machines



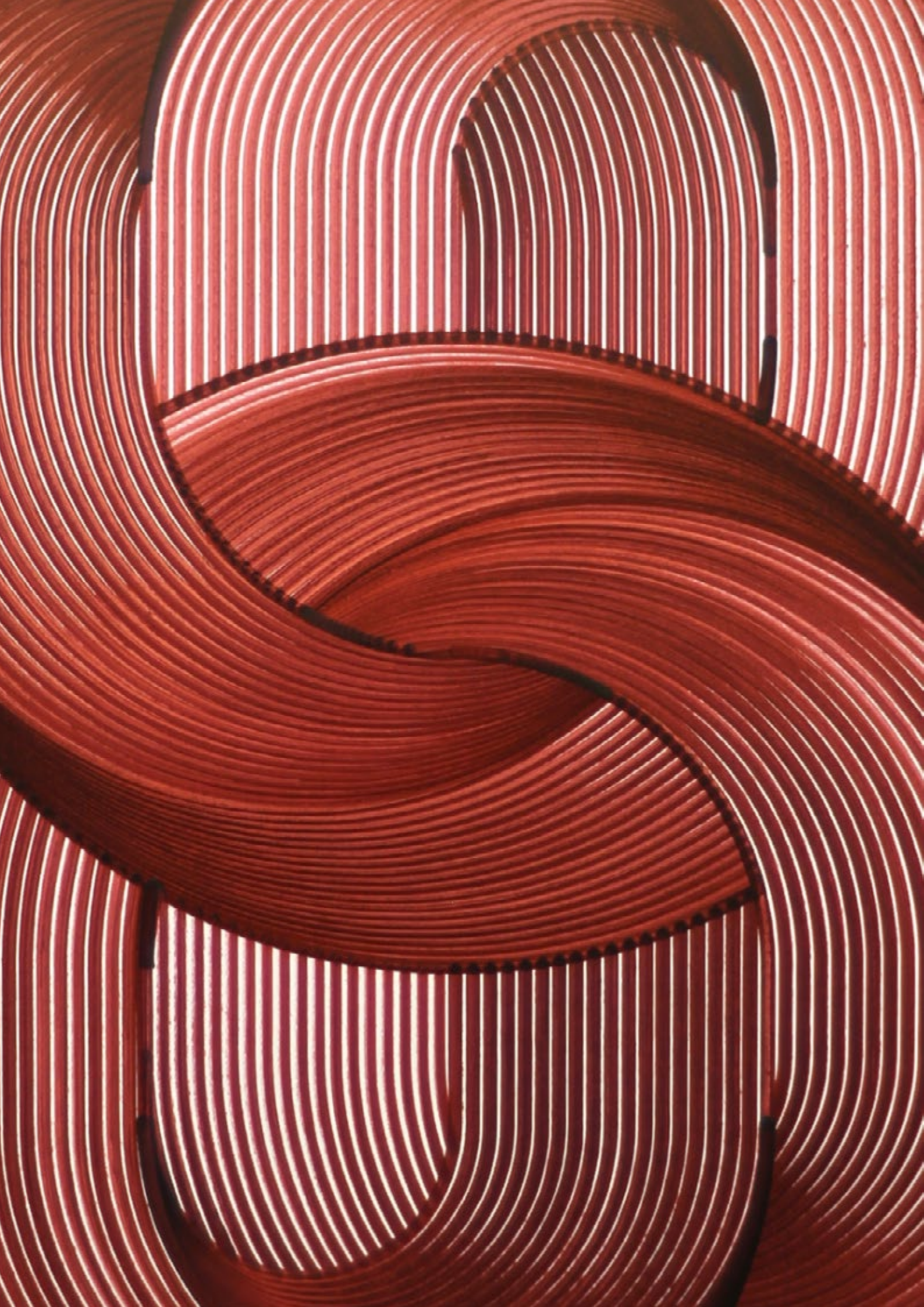
Photo by Pascale Duin

## ANTIGOON

Antigoon, born in 1983 in the Netherlands, merges engineering and art by designing machines that craft intricate geometric patterns, often influenced by typography. Among his inventive tools are custom-built ink plotters, contraptions that burnish gunpowder, and devices that blow powder pigment onto canvas with cannon-like precision. This interplay between mechanical precision and raw materiality introduces a captivating tension between automation and the artist's human touch. Inspired by urban machinery and socially charged data, Antigoon's creations emerge from a "dance with the machines," where these diverse tools actively shape the final artwork.

***"The use of these tools mainly comes from experimenting with the first pen plotter I had. At some point I started experimenting with chalk and charcoal. These traditional materials gave an alienating effect to the end result, a certain rawness and imperfection that you do not expect from a machine. It then becomes a collaboration between the machine and me, the machine then forces me, as it were, to think again about my design. What type of design creates an interesting end result?"***

/Antigoon  
@antigoon\_



СТРААТ



**ANTIGOON - Ligature #34**

Ink on wood, 2024  
Signed en verso  
70 cm x 100 cm  
€2,100-

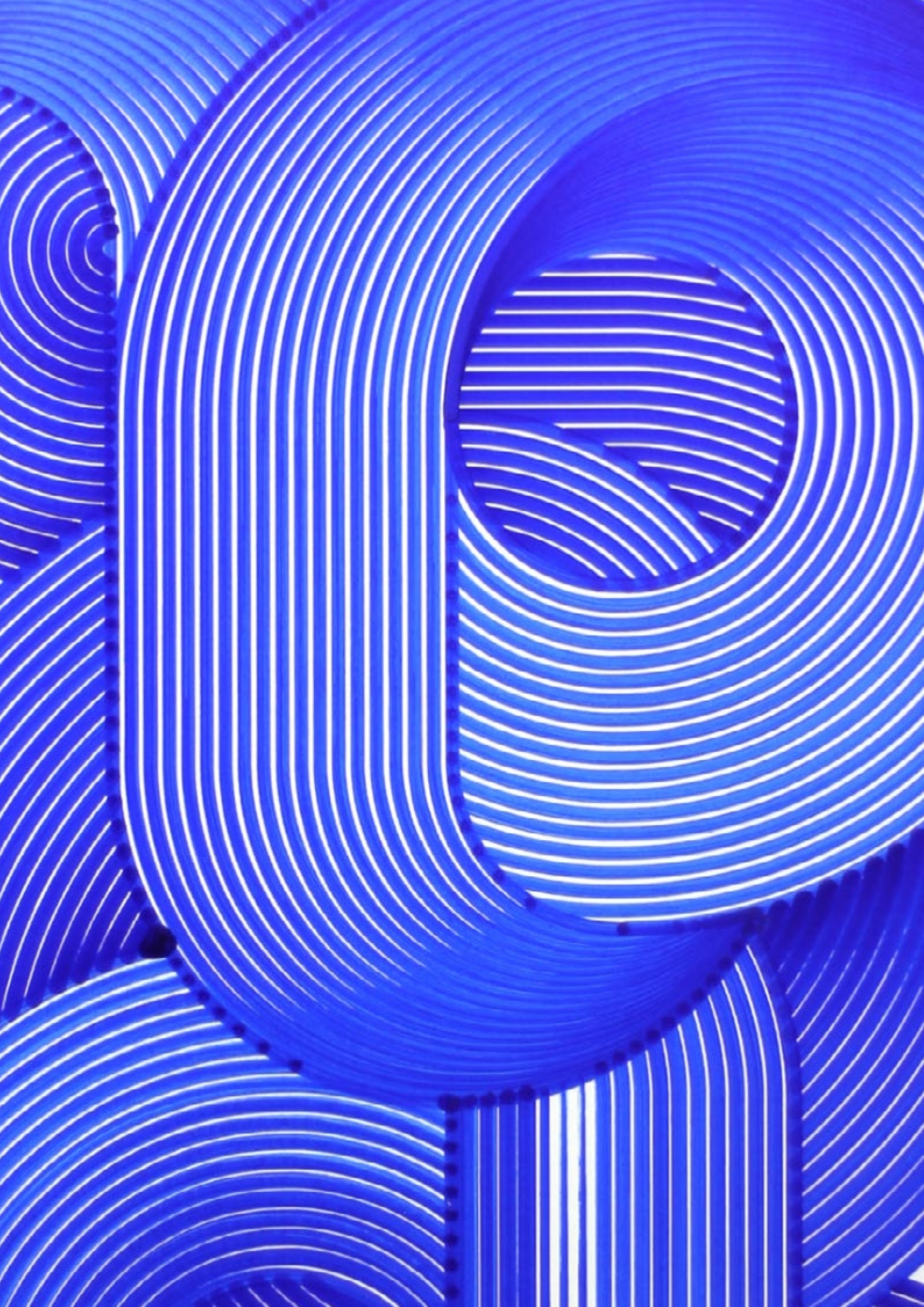


СТРААТ



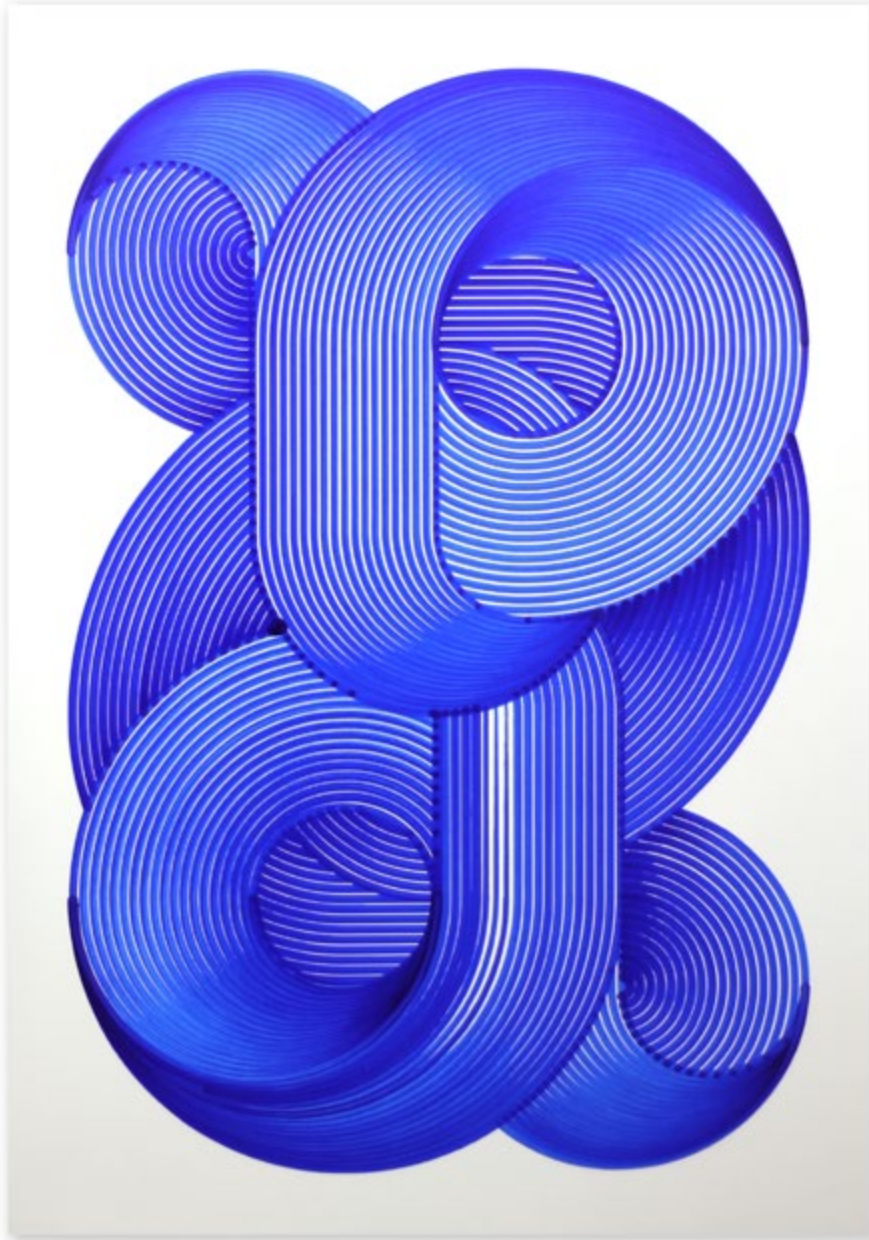
**ANTIGOON - Ligature #33**

Ink on wood, 2024  
Signed en verso  
70 cm x 100 cm  
€2,100-





СТРААТ



**ANTIGOON - Ligature #32**

Ink on wood, 2024  
Signed en verso  
70 cm x 100 cm  
€2,100-



СТРААТ



**ANTIGOON - Ligature #35**

Ink on wood, 2024  
Signed en verso  
70 cm x 100 cm  
€2,100-



СТРААТ



**ANTIGOON - Flagrare #1**

Burned gunpowder on wood, 2023

Signed en verso

70 cm x 100 cm

€2,300-



СТРААТ



**ANTIGOON - Flagrare #4**

Burned gunpowder on wood, 2025

Signed en verso

70 cm x 100 cm

€2,300-





СТРААТ



**ANTIGOON - Flagrare #6**

Burned gunpowder on wood, 2025

Signed en verso

70 cm x 100 cm

€2,300-



СТРААТ



**ANTIGOON - Flagrare #7**

Burned gunpowder on wood, 2025

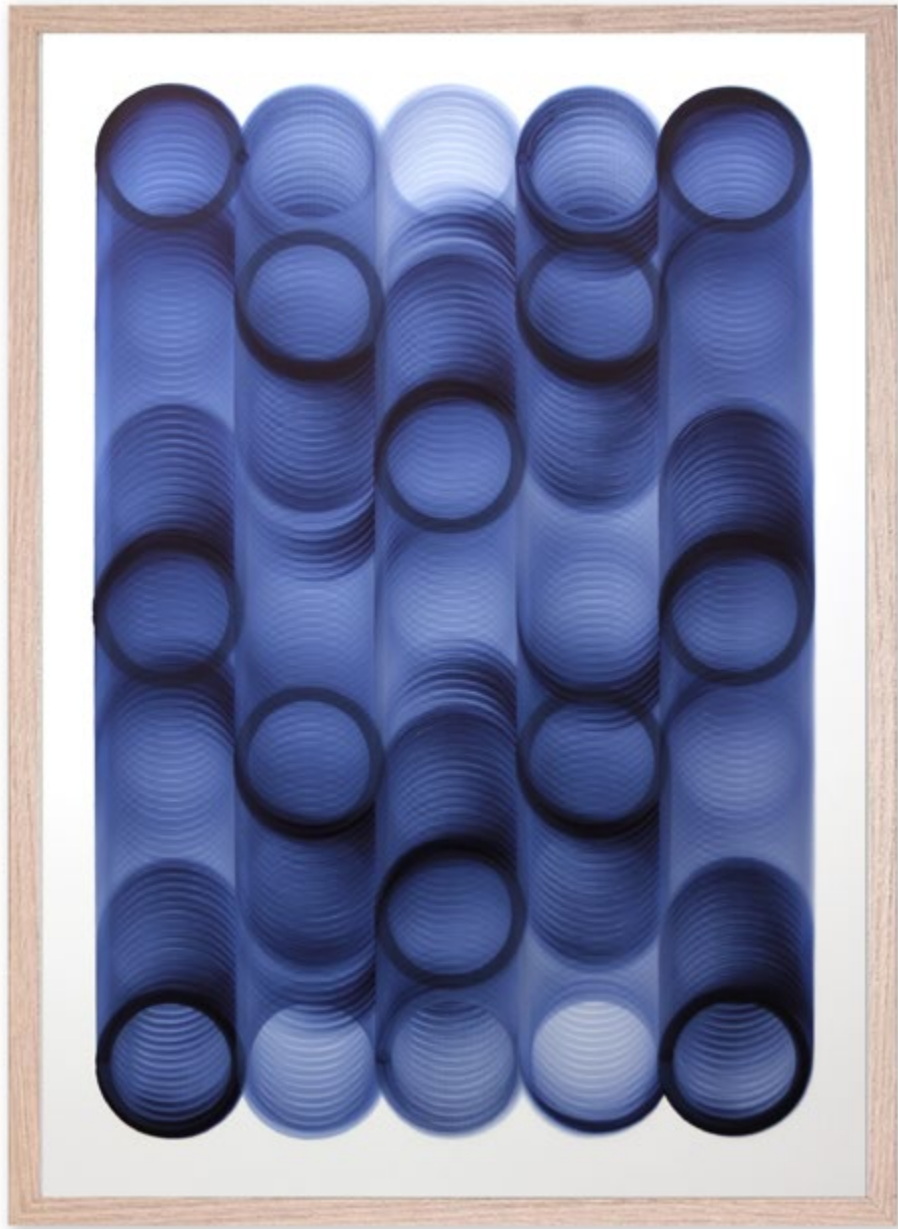
Signed en verso

70 cm x 100 cm

€2,300-



СТРААТ

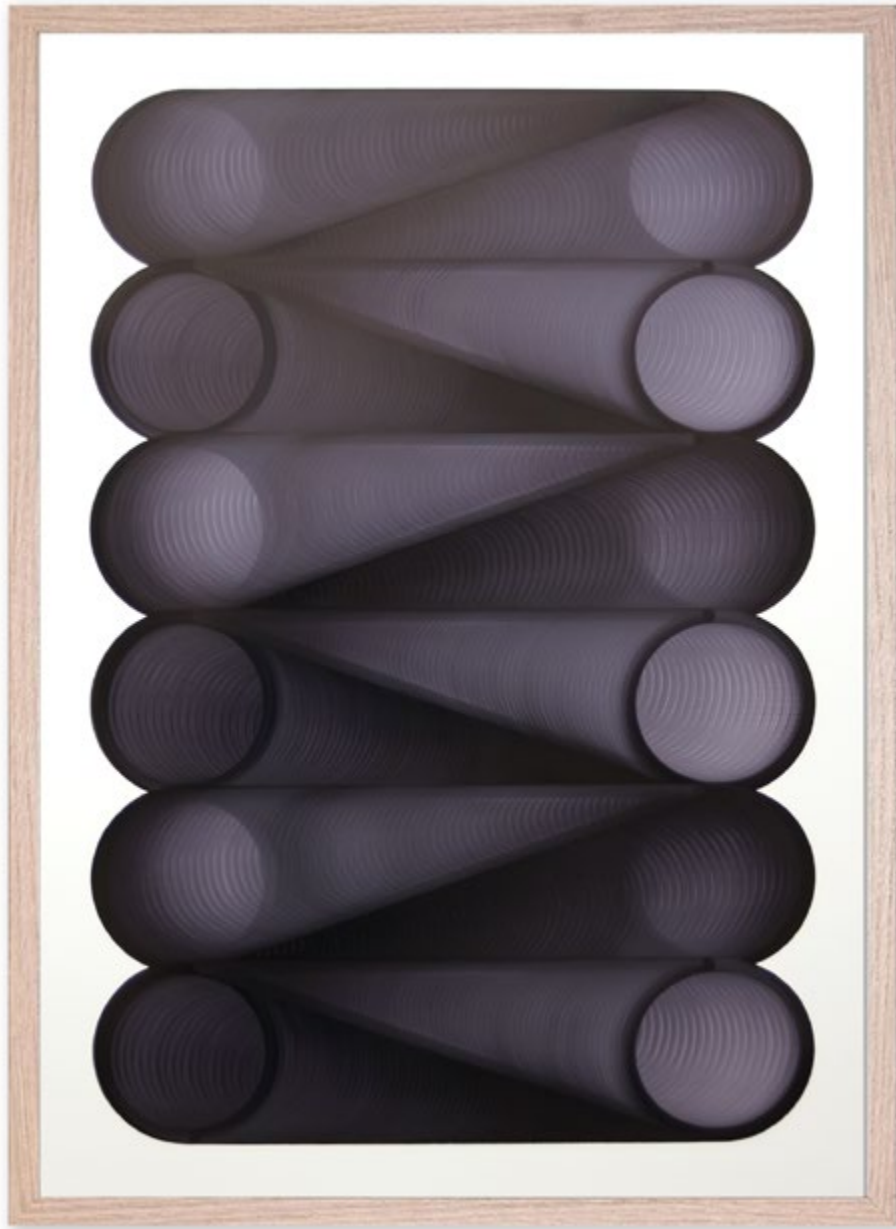


**ANTIGOON - Mechanical Buffing #27**

Solvent dragged ink on paper, 2024  
Signed bottom right  
Floated in a natural wood frame with UV glazing  
70 cm x 100 cm / 72 cm x 102 cm framed  
€1,800-

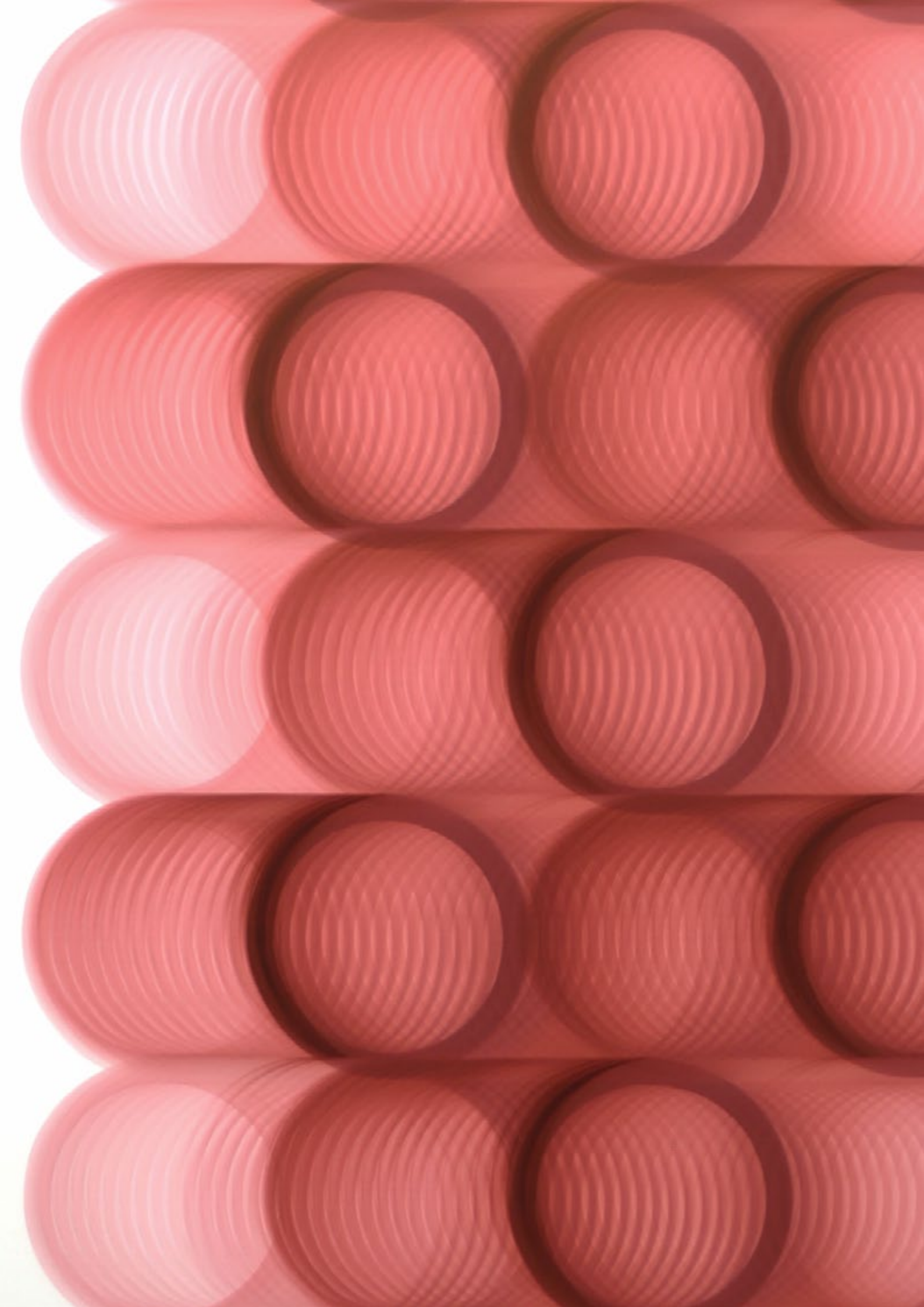


СТРААТ



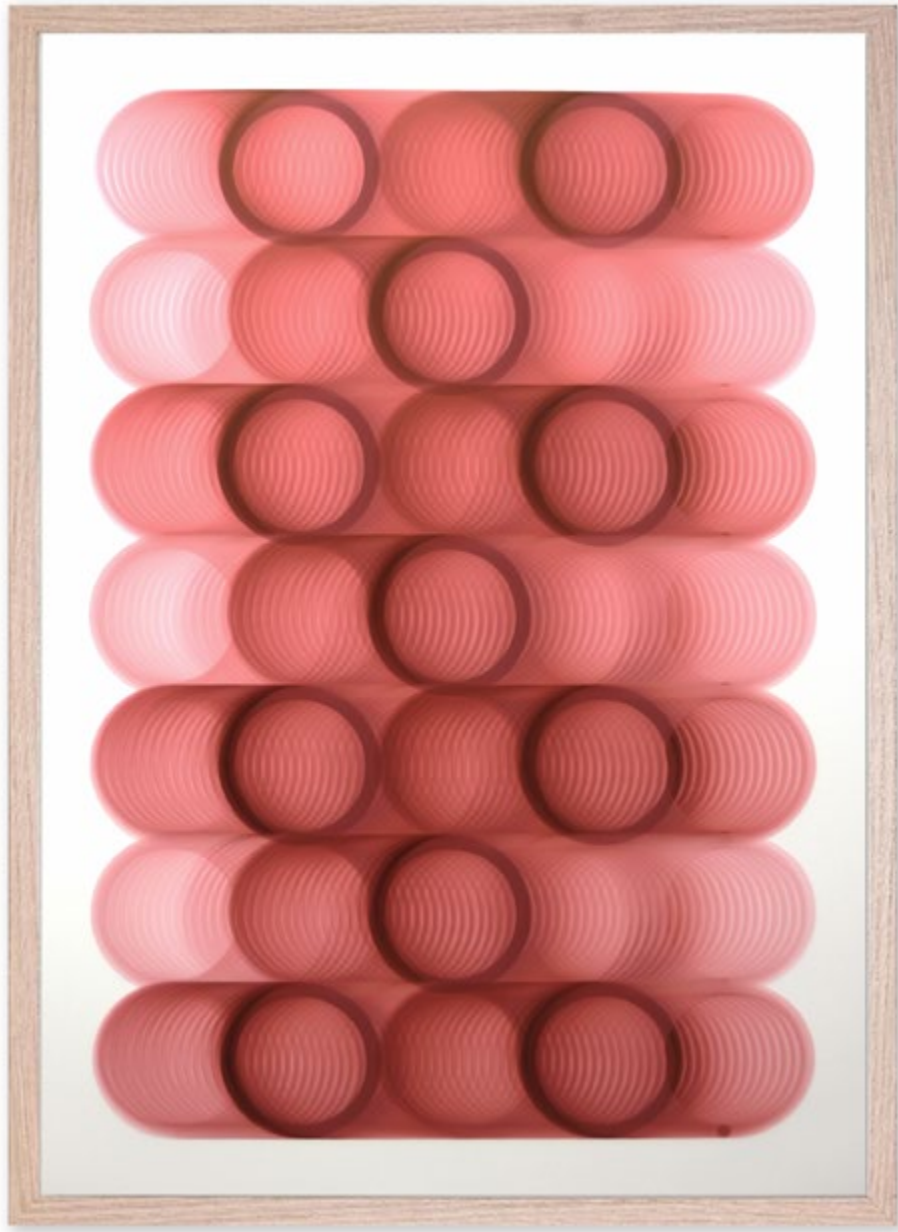
**ANTIGOON - Mechanical Buffing #28**

Solvent dragged ink on paper, 2024  
Signed bottom right  
Floated in a natural wood frame with UV glazing  
70 cm x 100 cm / 72 cm x 102 cm framed  
€1,800-



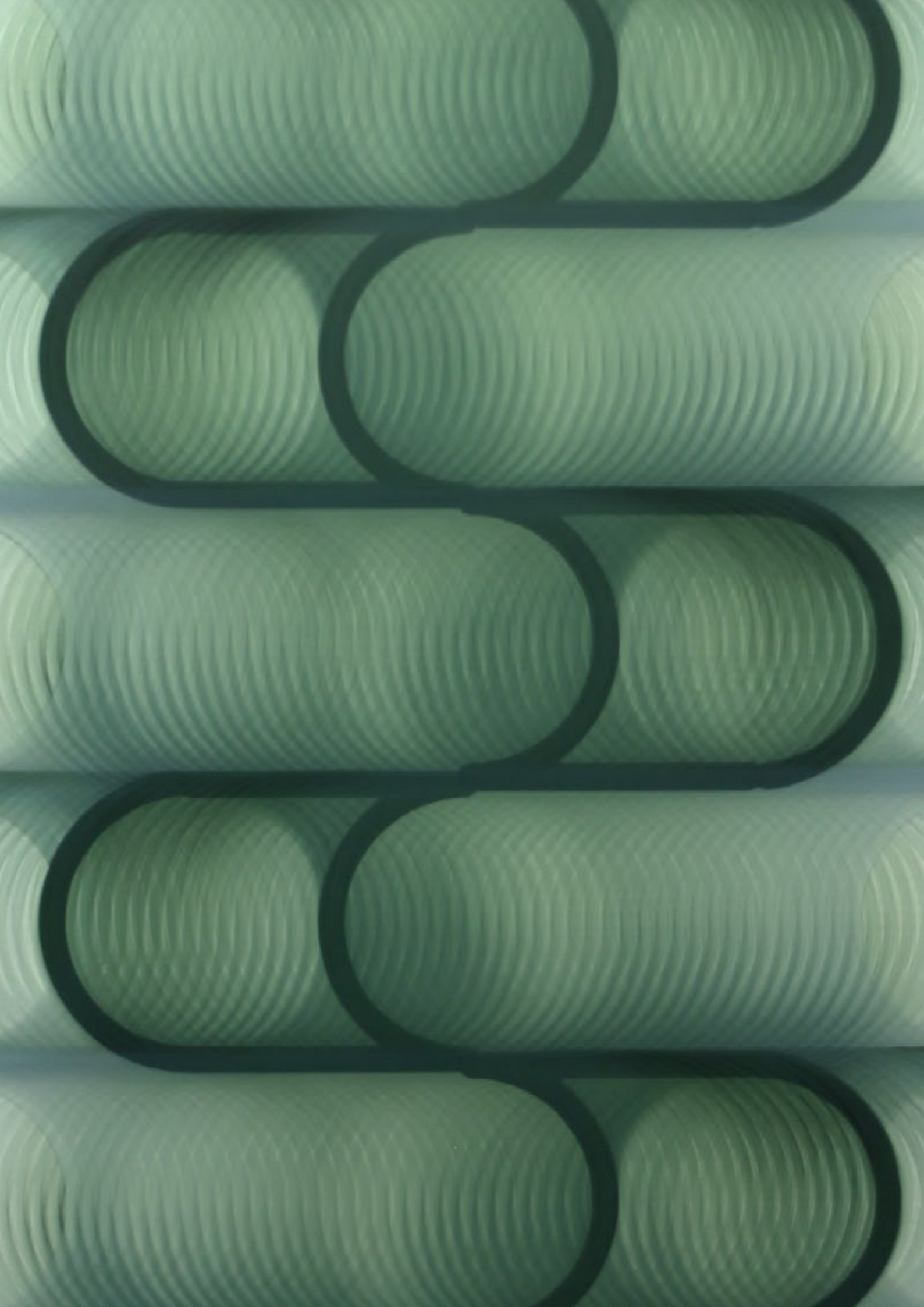


СТРААТ



**ANTIGOON - Mechanical Buffing #29**

Solvent dragged ink on paper, 2024  
Signed bottom right  
Floated in a natural wood frame with UV glazing  
70 cm x 100 cm / 72 cm x 102 cm framed  
€1,800-



СТРААТ



**ANTIGOON - Mechanical Buffing #30**

Solvent dragged ink on paper, 2024  
Signed bottom right  
Floated in a natural wood frame with UV glazing  
70 cm x 100 cm / 72 cm x 102 cm framed  
€1,800-

**GEORGIA HILL**





What Was It You Were Trying To Tell Me, Joya Residency, Spain



Photo courtesy of Georgia Hill

## GEORGIA HILL

Georgia Hill, born in 1988, is a multidisciplinary Australian artist based in Paris, France. Her practice moves through the international street art and contemporary art worlds, focusing on type-based, monochromatic artworks and installations. Her art explores themes of memory, reflection, and personal experience, with a focus on the contrast between rigid urban structures and organic natural forms. Hill's distinctive black-and-white murals have adorned walls worldwide, inviting viewers to connect with her work on an emotional level.

***“I perceive architecture and landscapes as both physical and psychological, using my own visual language and writing to respond to changing sites and experiences. I’m constantly collecting references, photography and notes, and manipulating these across painted canvases, installations and fabric banner works. This documentation acts as a personal account and starting point to abstract, break down and forge my own scenes, emphasizing fragments of conversation and emotion through abstracted or exaggerated scale, type and composition.”***

/Georgia Hill  
@georgiahillbth

# SO LOV HARDI





STRAAT



**GEORGIA HILL - So Low (I Hardly Heard It)**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
106 cm x 81 x 3 cm  
€4,000-



## STRAAT



### **GEORGIA HILL - Feels Like It Comes On Fast**

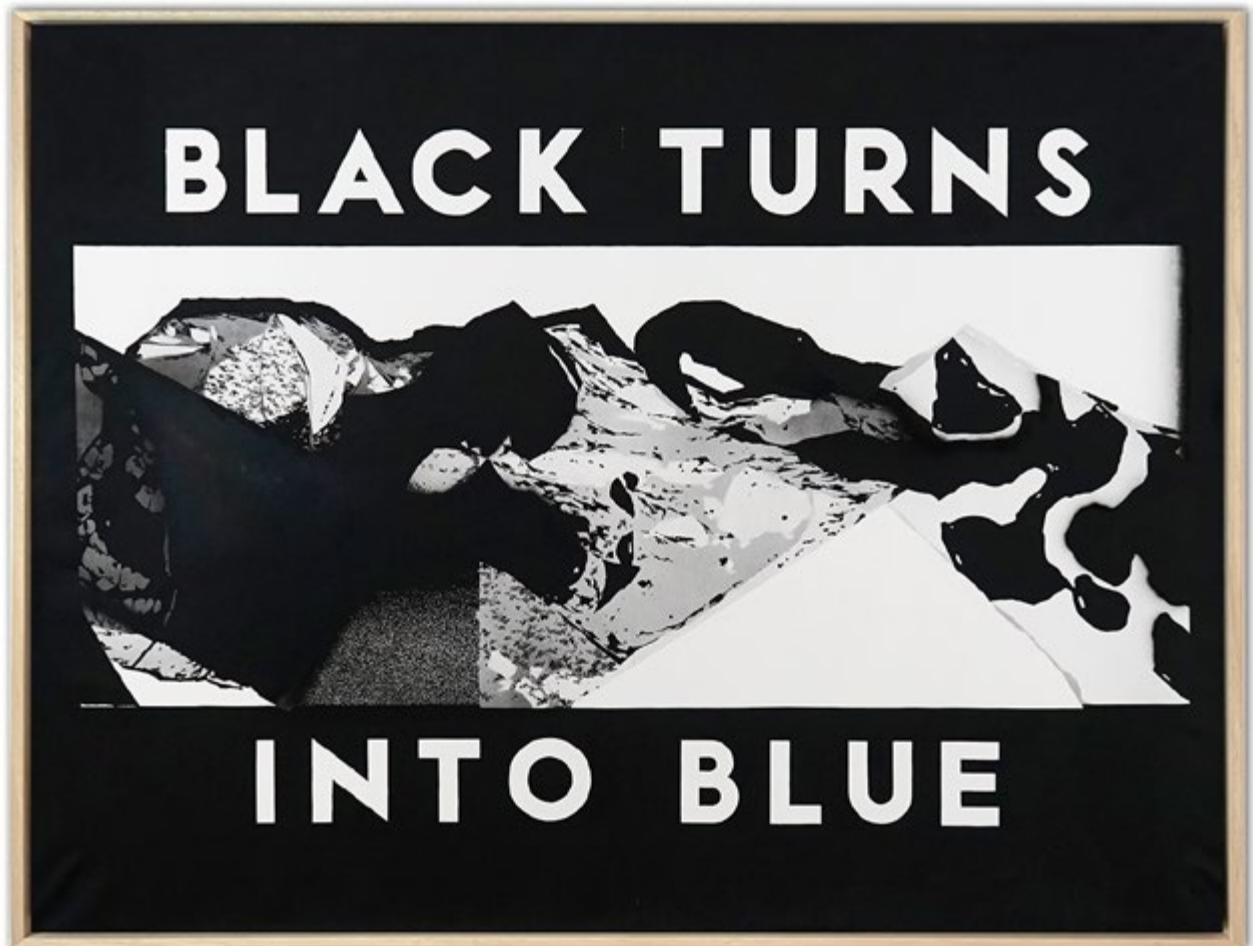
Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
106 cm x 81 x 3 cm  
€4,000-

# TURNS



# BLUE

СТРААТ



**GEORGIA HILL - Black Turns Into Blue**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
106 cm x 81 cm x 3 cm  
€4,000-

IF WAS STILL  
YOU CAN SEE





**GEORGIA HILL - I Was Still**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-





СТРААТ



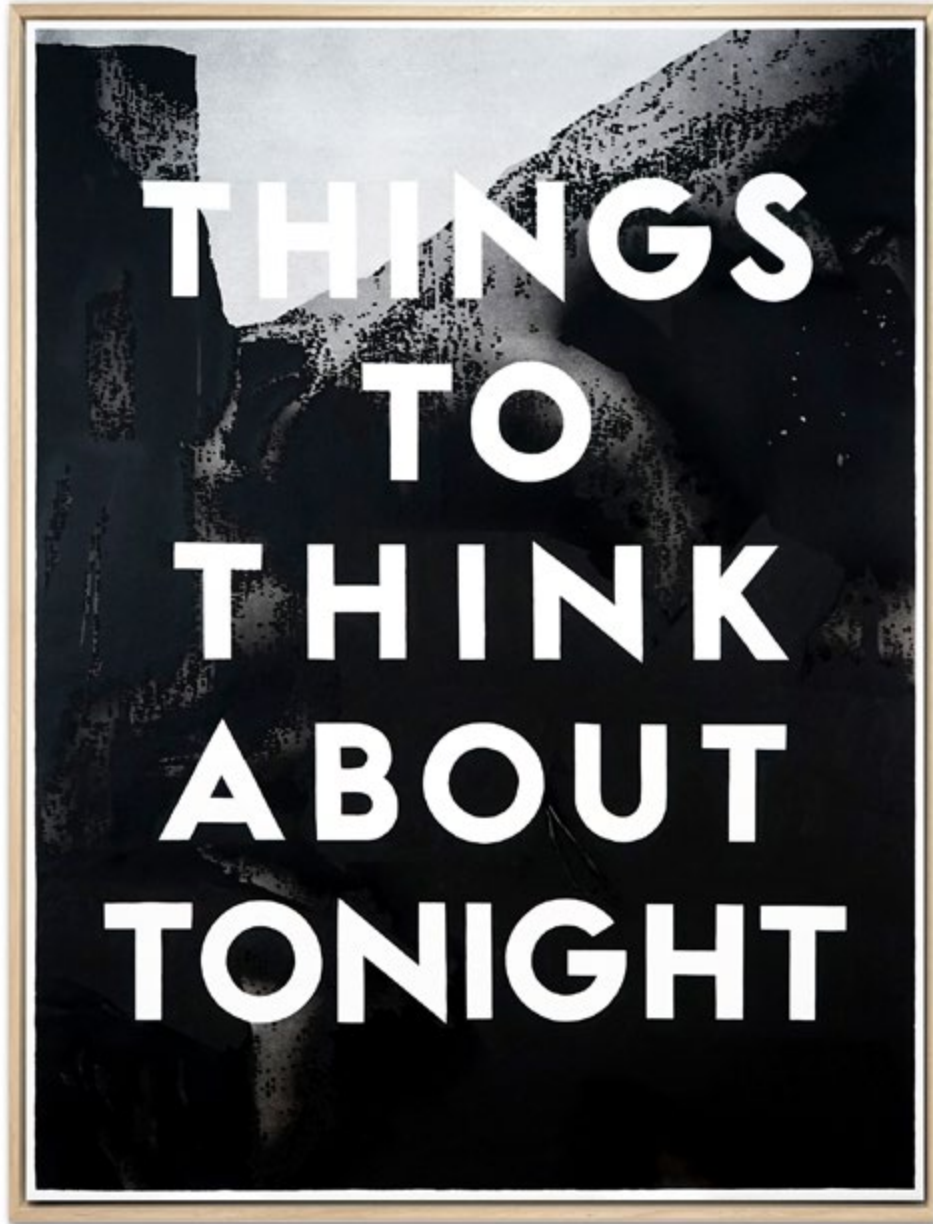
**GEORGIA HILL - A Magnet In Me**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-



**THINGS  
TO  
THINK  
ABOUT  
TONIGHT**

STRAAT



**GEORGIA HILL - Things To Think About Tonight**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-

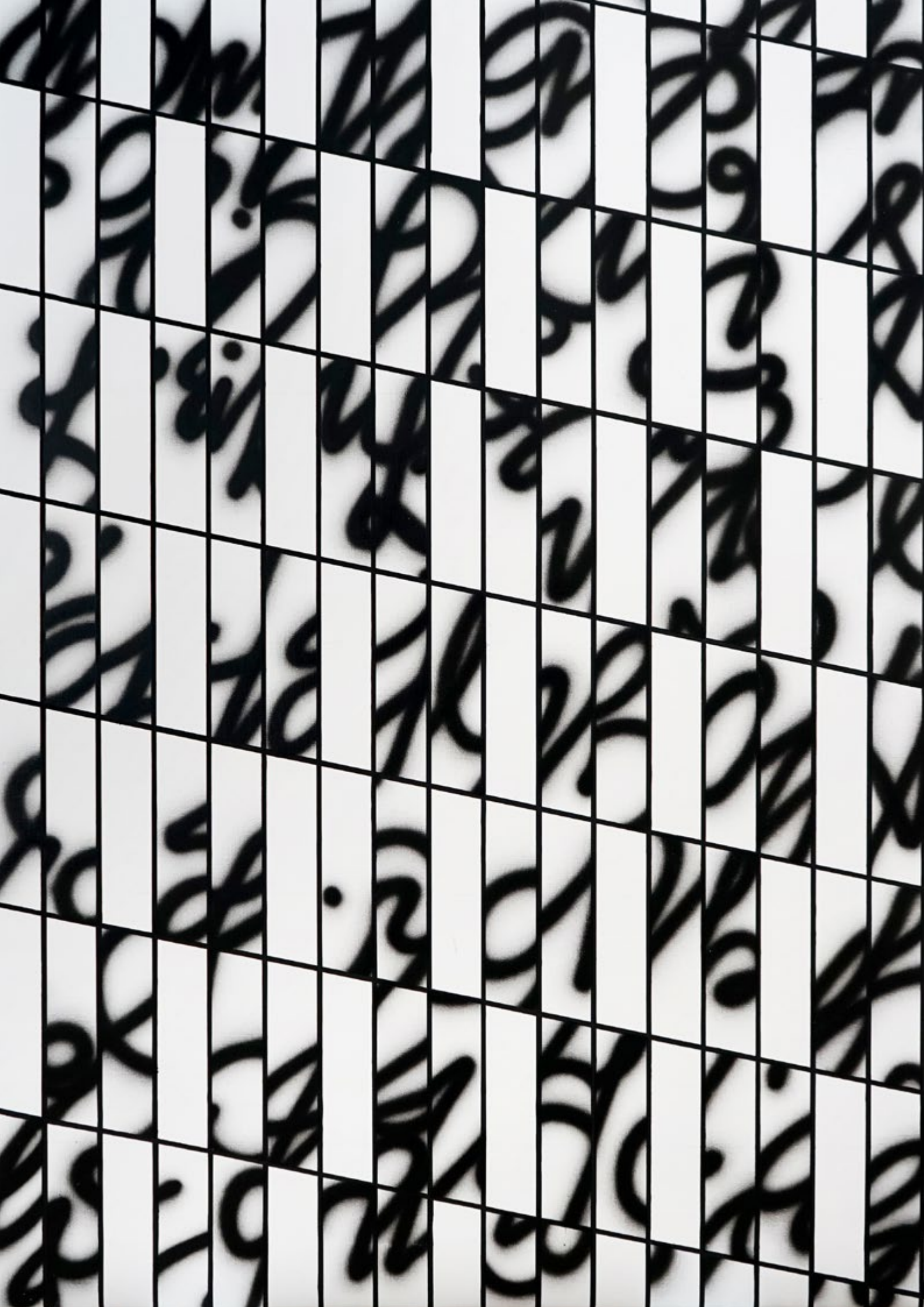
**THEN I  
SAW IT  
ALL  
COMING  
DOWN**

STRAAT

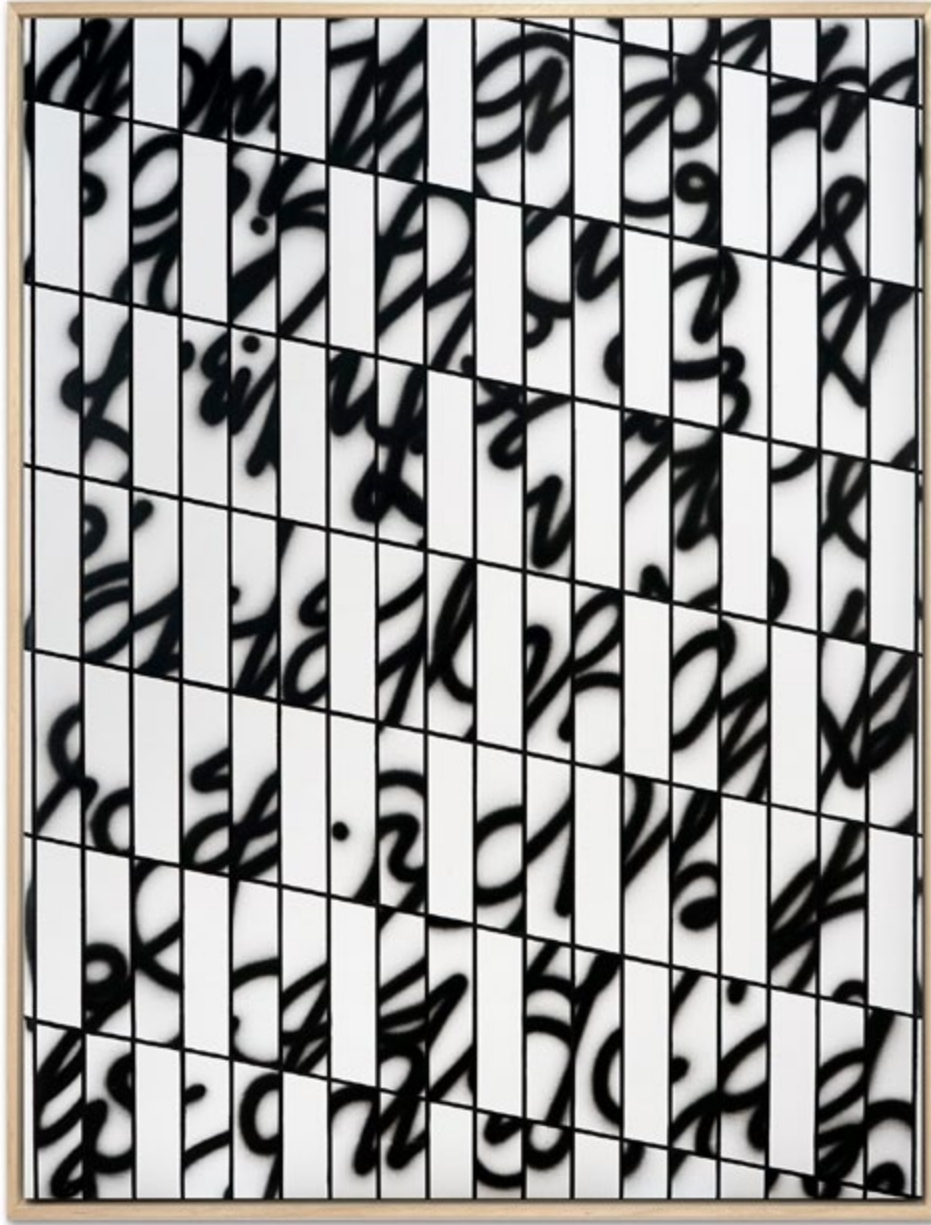


**GEORGIA HILL - Then I Saw It All Coming Down**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-

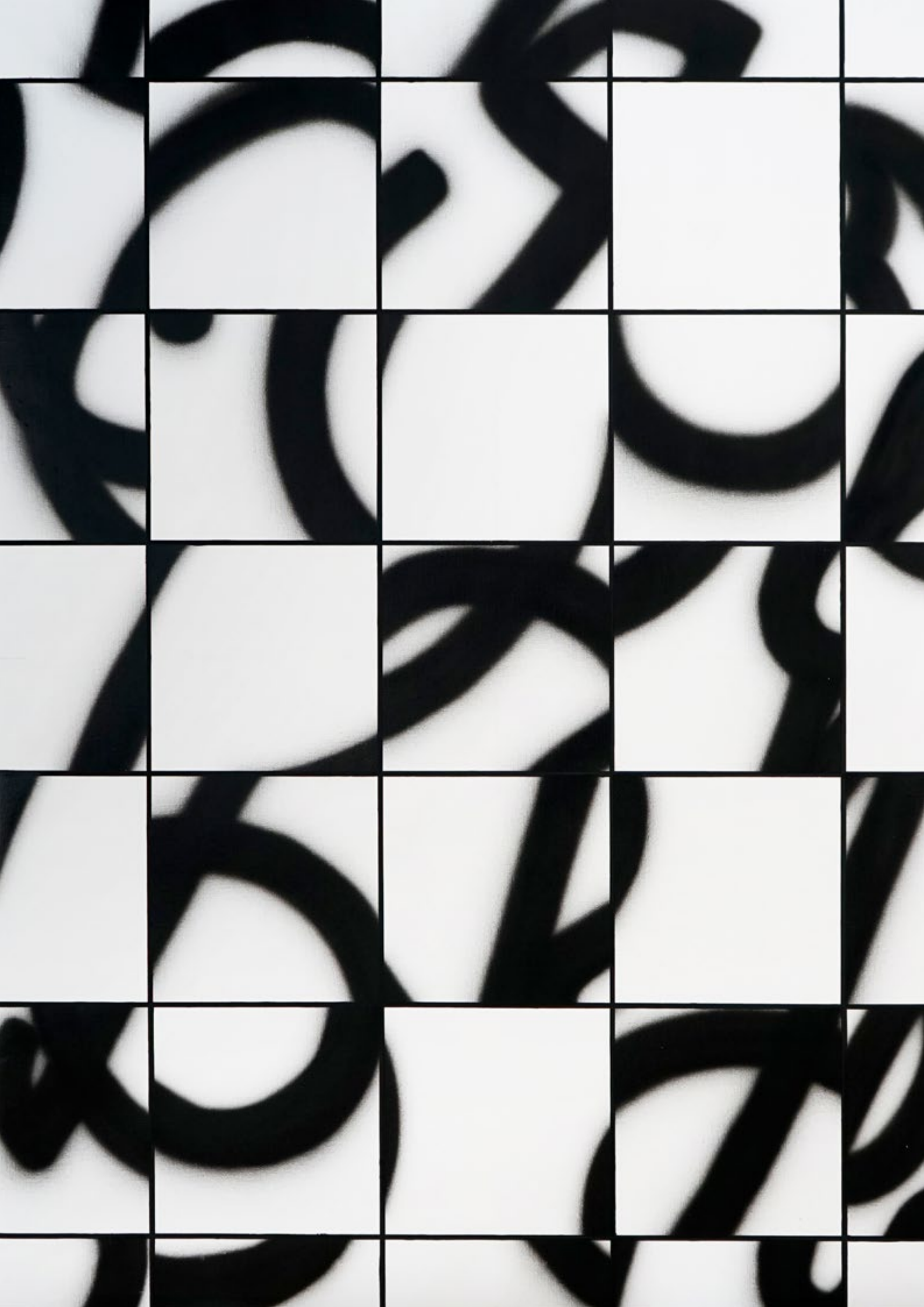


## СТРААТ



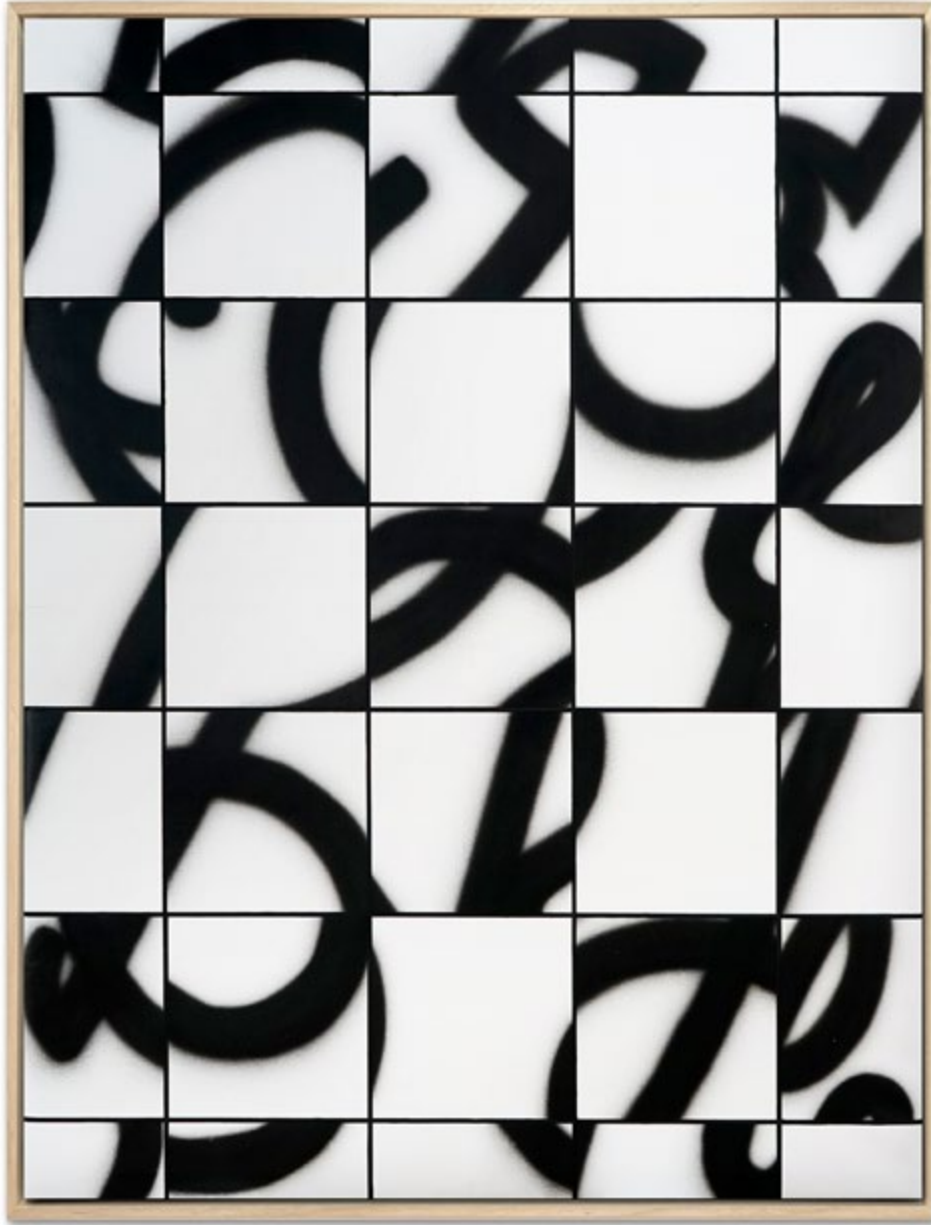
### **GEORGIA HILL - Marguerite**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-



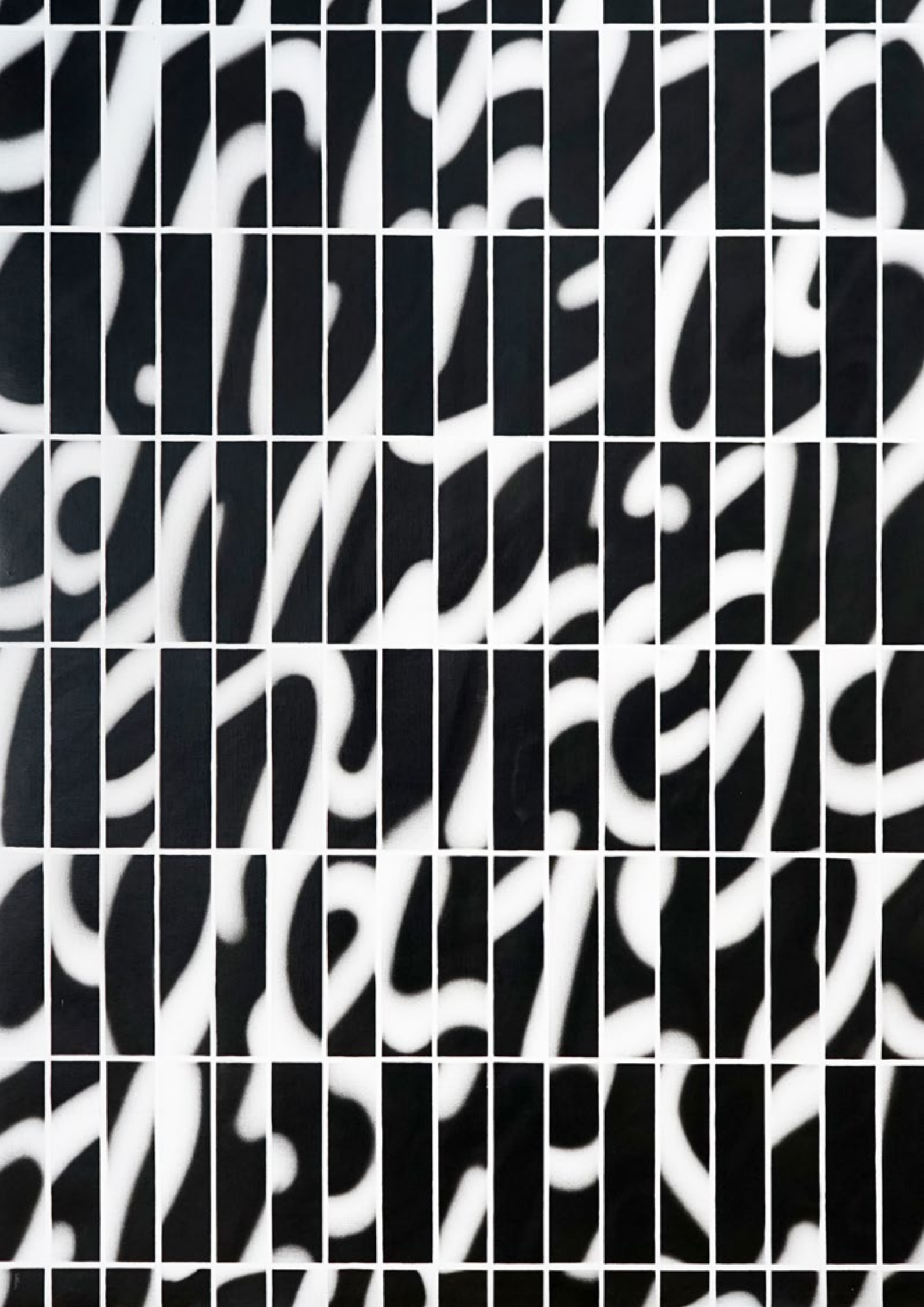


## СТРААТ



### **GEORGIA HILL - Macho (Tokyo)**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-



## СТРААТ



### **GEORGIA HILL - MOORE**

Acrylic and airbrush on canvas, 2025  
Solid wood tray frame, signed en verso  
81 cm x 106 cm x 3 cm  
€4,000-

# **FAQ's**

**Graffitecture - Typographic Blueprints**  
STRAAT - February 14th - May 18th, 2025

## **Unique Artworks**

All the artworks in this catalog are unique originals.

## **Are the Artworks Framed?**

Yes, where noted in the catalog the artworks are framed.

## **What are the Shipping Costs?**

The shipping costs from STRAAT to destinations worldwide depend on the weight, size and declaration value of the artworks. If you receive your invoice as a payment link or with bank transfer instructions, we will estimate the shipping costs and it will be included in the total amount. If you checkout via our secure web portal, it may be possible that you will need to pay additional shipping & handling fees. Please contact us with any questions!

## **FAQ's continued : Can I buy multiple works?**

Certainly! You are welcome to purchase multiple works. However, please note that for orders of more than 2 works to be delivered to one location, we require payment through a payment link or bank transfer. This serves two important purposes: Establishing a First Come, First Serve Policy and Optimizing Shipping Rates.

# STRAAT

## Will I Receive a COA with My Purchase?

Yes, when you purchase an artwork, you'll receive a voucher to register your new artwork for a Certificate of Authenticity (COA) through our preferred COA partner, Always Art.



## Are the works signed by the artist?

All the works in this catalog are personally signed and or embossed by the artists, unless otherwise specified on the individual artwork page.

## Additional Questions:

For any further inquiries or personalized assistance during your purchasing journey, we encourage you to get in touch with us. Our dedicated staff is always ready to promptly address your questions and provide a professional purchasing experience. Your satisfaction is our priority, and we look forward to helping you with any aspect of your art acquisition. Feel free to contact us at any time – we are here to assist you!

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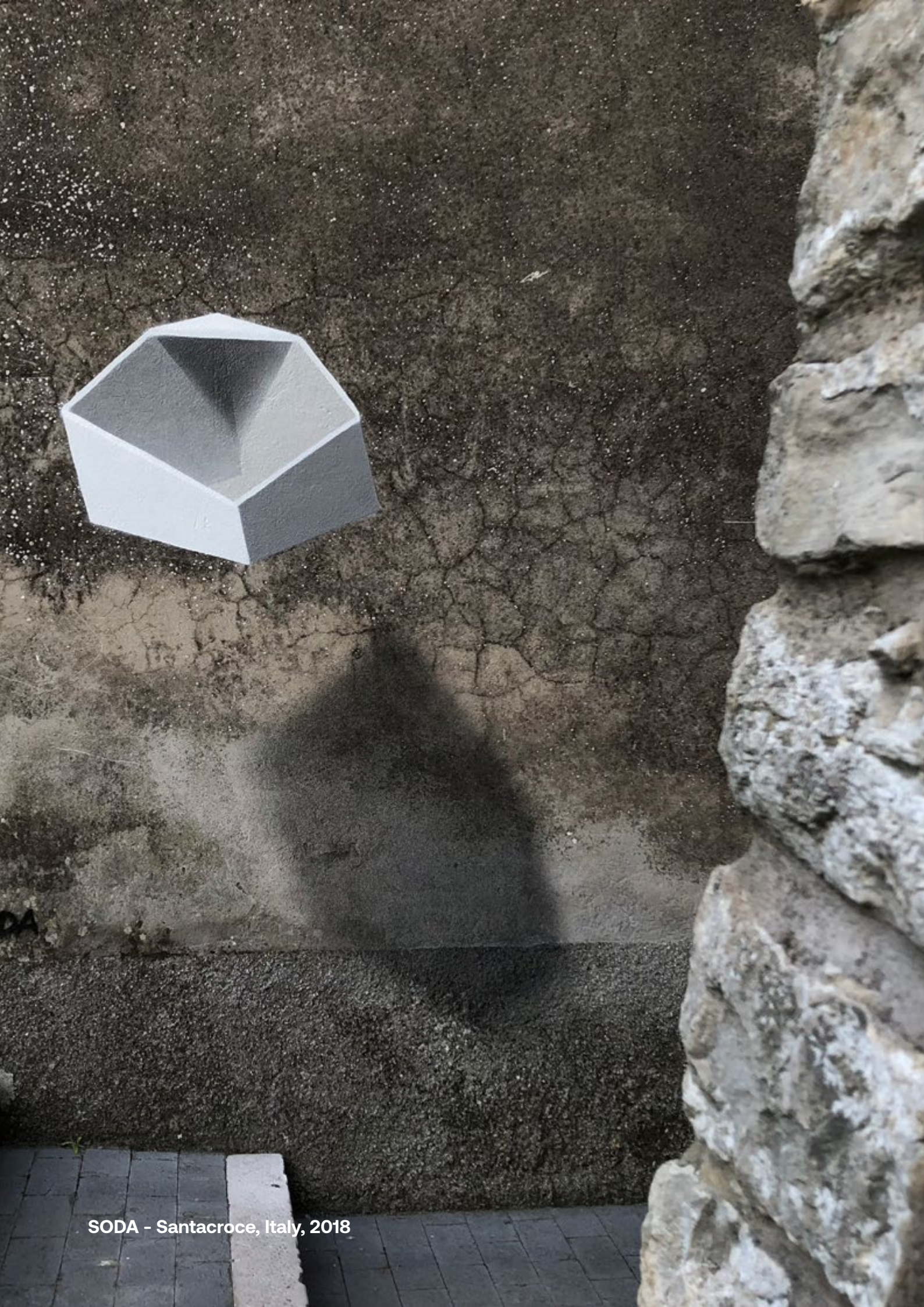
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SODA - Santacroce, Italy, 2018

**STRAAT**